How voters get information

Sample pages:
Recommendations for California voter guides

Center for Civic Design
@civicdesign | civicdesign.org

civicdesign.org/projects/how-voters-get-information/
A project for the Future of California Elections
About these pages

Interacting with nearly 100 voters gave us great insight about the information challenges for people at the low end of engagement, and ideas for improving the experience of preparing to vote that regular and avid voters have.

We used that data to create a version of a voter guide that incorporates all of our recommendations. These pages are annotated with the guidelines they illustrate, and some of research evidence for the design approach.

There are certainly other approaches to take. Alternative layouts will likely work well, too. We’ve included some examples at the end of this document.

See the main report for a detailed discussion of our findings and printable pages of the prototype guide at http://civicdesign.org/projects/how-voters-get-information/
Guidelines

- Include the right information at the appropriate level of detail
- Organize information for progressive disclosure
- Present information so it is easy to read and understand
- Personalize information for the voter
- Close civic literacy gaps through structure and content
Cover

Guidelines
- Make the cover a useful part of the guide.
- Put the polling place on the front cover.
- Use visual elements to make sections easy to see.
- Be clear when information is for the whole county and when it is personalized.

Research evidence
- New and infrequent voters expected to find their polling place on the front cover.
Letter from the Election Office

Guidelines
- Add a “signature” so voters know the source.
- Start with the overview or key details, then link to more details or exceptions.
- Organize the booklet to help voters see both overview and details.

Research evidence
- Participants appreciated knowing who is in charge of elections.
- Regular voters used this page as a summary and to check for anything new.

Dear Voter,

November 6, 2012, is Election Day. You will be voting for local officials in Franklin County as well as state and national offices. There are also both local and California state ballot measures. This voter guide has a practice ballot and information about the local candidates and measures for your review before you vote.

Vote by Mail. Request a vote-by-mail ballot by October 29. To vote by mail:
- Mail your ballot in time for it to reach our office by 8pm on Election Day, November 6, 2012.
- Drop off your ballot in the secure drop-off boxes around the county. See page 4 for a map of locations.
- Take your ballot to any polling place in Franklin County before 8pm on Election Day.

Check that we have received your vote-by-mail ballot on our website at www.franklinvotes.org.

Vote Early. You can vote at the Registrar of Voters’ office from October 7 through November 4 (except for holidays) on Monday – Friday from 8am to 5pm. You can also vote there on Election Day, November 6, from 7am to 8pm.

New this year: Saturday Voting. You can vote on Saturday, October 26, at the Franklin Central Library and on Saturday, November 3, at the Registrar of Voters’ office from 9am to 4pm.

Vote on Election Day, Tuesday, November 6. Your polling place location is on the front of this booklet. You can look it up on our website at www.franklinvotes.org/mypoller.

Please contact us any time, so we can help make your voting experience a positive one. Thank you for being a voter.

Your vote counts!

Mary Cueva
Registrar of Voters
# What’s in this guide?

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## Table of Contents

### Guidelines
- Include a table of contents.
- Make it easy to find both information about the ballot and about how, when, and where to vote.
- Organize the booklet to help voters see both overview and details.
- Write headings as questions or active instructions.

### Research evidence
- Participants sought out and actively used the table of contents.
Voter Bill of Rights

You have the right to:

- **cast a ballot** if you are a registered voter. You can vote if you are:
  - a U.S. citizen
  - at least 18 years old
  - have been living in the state for x days

- **vote using a provisional ballot** if your name is not listed on the voting rolls.

- **vote** if you are in line when the polls close.

- **get a new ballot** if you have made a mistake. If you have made a mistake or want to change your vote before casting your ballot, ask a poll worker for a new ballot. If you vote by mail, you can ask for a new ballot if you give your original ballot to an election official before the polls close on Election Day.

- **get help voting** and casting your ballot.

- **drop your completed vote-by-mail ballot at any precinct** in the county where you are registered to vote.

- **get election materials** in a language other than English if there are enough people in your precinct for us to make materials in that language.

- **ask questions about election procedures** and watch the election process. You can ask questions of election officials about procedures. The person you ask can answer your questions or will point you to an election official who can answer your question. Please don’t ask questions while election officers are busy working.

- **report anything happening in the polling place** that is a crime, or if you believe someone is not who they say they are to an election official or to the Secretary of State’s office.

  - On the web at: [www.sos.ca.gov](http://www.sos.ca.gov)
  - By phone at: (800)345-8683
  - By email at: sos.info@california.gov

If you believe you have been denied any of these rights, call the Secretary of State’s confidential toll-free Voter Hotline at (800)345-8683.

Guidelines

- Tell voters their rights.
- Use plain language.
- Write for low literacy and people reading English as a second language.
- Define elections terms.
- Make the information visual.

Research evidence

- Participants insisted that it be near the beginning of the guide.
- The current text is difficult to read, so our recommendations include simpler language.
- Icons identify contact options.
3 ways to vote

Vote by mail
Request a vote-by-mail ballot by October 29.
Return it by mail, drop it off at one of the secure ballot drop-off locations, or deliver it on November 6 to any polling place.
Vote-by-mail ballots must be received at the elections office or a polling place by 8pm on November 6.
For more details, see Page 4.

Vote early in person
You may vote early at the elections office, or at the voting centers listed on page 5.
October 7 until November 5
Monday – Friday, 8am to 5pm
Franklin County Elections Department
4321 Franklin Avenue
Franklin, CA
For more details, see Page 5.

Vote at the polls in person
Polls are open on Election Day: November 6, from 7am to 8pm
The location of your polling place is printed on the back cover of this guide.
Or, you can look up your polling place:
• On the web: www.franklinvotes.org
• Using the automated phone service: 1-222-555-1216
For more details, see Page 6.

Guidelines
• Organize information by activity or task.
• Write headings as questions or active instructions.
• Start with the overview or key details, then link to more details or exceptions.
• Use visual elements to make sections easy to see.
• Present information so it is easy to read and understand.

Research evidence
• This page is the "snack" or summary.
• Showing all three ways to vote on one page helped separate them.
How to vote by mail

Guidelines

- Organize information by activity or task.
- Make each page a single clear topic.
- Present information so it is easy to read and understand.
- Design the pages for visual orientation and differentiation.
- Be consistent.

Research evidence

- This page is the "meal" or details.
- Participants wanted all of the details for each task in one place.
How to vote early in person

Guidelines
• Organize information by activity or task.
• Make each page a single clear topic.
• Make the information visual.
• Design the pages for visual orientation and differentiation.

Research evidence
• This page is the "meal" or details.
• The map emphasizes an important feature of early voting, differentiating it from the other ways to vote.

You can vote in person before Election Day, from October 7 through November 5.

You may vote at any of the locations shown below from October 7 until November 5, Monday through Friday, 8am to 5pm. You may vote at any early voting location. You do not need to make an appointment.

Early voting locations:

1. Franklin County Elections Department
   123 Main Street, Franklin, CA
   (222) 555-3284
2. Glen Gardner Town Clerk
   122 Smith Street, Franklin, CA
   (222) 555-3853
3. Asbury Public Library
   556 Mayne Street, Asbury, CA
   (222) 555-3435
4. Hollins City Clerk
   203 Clinton Avenue, Hollins, CA
   (222) 555-0634
5. Denton Town Administrator
   110 Denton Street, Denton, CA
   (222) 555-2389
6. Union City Hall
   790 Ballot Circle, Union, CA
   (222) 555-7704
How to vote in person at the polling place

Guidelines
- Organize information by activity or task.
- Present information so it is easy to read and understand.
- Make the information visual.
- Write for low literacy and people reading English as a second language.

Research evidence
- This page is the "meal" or details.
- It focuses on the overall process, rather than how to mark the ballot because those instructions are on the sample ballot.
Accessibility and language voting assistance

At the polling place

To check polling place accessibility, look for the wheelchair symbol on the back cover of this pamphlet. If your polling place does not meet accessibility guidelines, call 1-222-555-1212 for alternative methods of voting.

Ballots are available in Spanish and Chinese.

Las boletas están disponibles en chino e inglés.

选票是西班牙语和英语。

Voting system

You can use the AutoMark electronic ballot-marking device to cast a secret ballot without assistance. This voting option includes:

• An audio option that reads the ballot to you
• A keypad and a “sip and puff” feature
• A printer that marks the ballot for you

Voting information

Audio versions of this booklet are available on request.

Call 1-222-555-1212 or toll free 1-866-555-1212.

Registration and voting information are available by TTY communication. Call 1-222-555-1222.

Franklin County provides materials in Chinese and Spanish, when requested.

El Condado de Franklin ofrece materiales de votación en inglés, chino, y español.

Franklin县选民登记处依法律规定提供中文和西班牙文版本的选举材料

Guidelines

• Write for low literacy and people reading English as a second language.
• Make each page a single clear topic.
• Tell voters their rights.
• Make the availability of languages visible in all versions.

Research evidence

• This page includes all information about voting assistance for accessibility and languages. In doing so, it avoids forcing voters to make choices about what kinds of help they need.
What’s on the ballot for this election?

You will receive two voter information guides for this election:

Franklin County Guide (this guide)
Local and county races and measures are in this guide.

Offices (see pages 12–15)
Member of the State Assembly
Member of the Board of Supervisors

Local Measures (see pages 16–22)
E. Community College District Bond
F. Renewal of the Abandoned Vehicle Abatement Program

California State Guide
U.S. national races, and state races and state propositions are in the guide from the state.

Offices
President and Vice President
United States Senator

State Propositions
30 Temporary Taxes to Fund Education, Guaranteed Local Public Safety Funding, Initiative Constitutional Amendment.
31 State Budget, State and Local Government, Initiative Constitutional Amendment and Statute.
32 Political Contributions by Payroll Deduction, Contributions to Candidates, Initiative Statute.
33 Auto Insurance Companies, Prices Based on Driver’s History of Insurance Coverage, Initiative Statute.
34 Death Penalty, Initiative Statute.
35 Human Trafficking, Penalties, Initiative Statute.
36 Three Strikes Law, Repeat Felony Offenders, Penalties, Initiative Statute.
38 Tax to Fund Education and Early Childhood Programs, Initiative Statute.
40 Redistricting, State Senate Districts, Referendum.

Guidelines

• Connect the county and state guides so voters know where to find information.
• Use visual elements to make sections easy to see.
• Design the pages for visual orientation and differentiation.
• Start with the overview or key details, then link to more details or exceptions.

Research evidence

• Participants often recognized the familiar state guide, and did not know the difference between the state and county booklets.
Who is running for office?

Guidelines

• Make it easy to learn about and compare candidates.
• Define elections terms.
• Write headings as questions or active instructions.
• Present information so it is easy to read and understand.
• Make the information visual.

Research evidence

• Participants liked the structured information about candidates.
• They wanted to know what local officials do.

There are alternative layouts at the end of this file.
Candidate statements are provided by the candidate and printed at their expense.

State Assembly, 4th District

Statement of John Munn
Preference: Republican
Occupation: Taxpayer Association President

For over twelve years, I have served the central coast, first as a school board member and now as a county supervisor and coastal commissioner.

School Board Member: As an educator, I know that California’s future depends on top quality education at all levels. I have worked with teachers, parents, students and administrators to achieve measurable improvement. That work has earned me support from dozens of local school board members, teachers and parents.

County Supervisor: For the last eight years, I have worked every day to ensure that social services, healthcare and public works are provided effectively and within our budget constraints. That is why I have such broad support from community leaders and local elected officials.

Coastal Commissioner: The coast is the natural resource that ties us together. My work to protect our watersheds, coast and ocean, and ensure appropriate development, has earned me support throughout California.

I know small businesses are the heartbeat of our central coast economy. As a former professional in the high tech industry, I personally understand the challenges facing employers and employees.

It is an honor to have the support of the California Democratic Party, Congressmembers Sam Farr and Anna Eschoo, Senator Joe Simitian, Assemblymembers Bill Monning and Luis Alejo, Sheriffs Phil Wozak and Scott Miller: respected business leaders, health care professionals and scores of dedicated environmentalists.

I hope that I have earned your personal support and look forward to representing you in the State Assembly.

Declaration de John Munn
Ocupación: Presidente de la Asociación de los Contribuyentes
Durante más de doce años, he servido a la costa central, primero como miembro del consejo escolar y ahora como supervisor del condado y comisionado costero.

Miembro de la Junta Escolar. Como educador, sé que el futuro de California depende de la educación de alta calidad en todos los niveles. He trabajado con maestros, padres, estudiantes y administradores para lograr una mejor measurable. Ese trabajo me ha dado el apoyo de decenas de miembros de juntas escolares locales, maestros y padres.

Supervisor del Condado. Durante los últimos ocho años, he trabajado todos los días para garantizar que se brinden los servicios sociales, de salud y obras públicas de manera eficiente y dentro de nuestras limitaciones presupuestarias. Es por eso que tengo un apoyo tan amplio de los líderes comunitarios y funcionarios electos locales.

Comisionado Costero. La costa es el recurso natural que nos une. Mi trabajo para proteger nuestros cuencos hidrográficos, la costa y el mar, y promover un desarrollo adecuado, ha ganado el apoyo de toda California.

Sé que los negocios en pequeña escala son el corazón de nuestra economía central costera. Como ex profesional en la industria de alta tecnología, personalmente comprendo los desafíos que enfrentan los empleadores y empleados.

Es un honor contar con el apoyo del Partido Demócrata de California, los Congresistas Sam Farr y Anna Eschoo, el Senador Joe Simitian, los Asambleístas Bill Monning y Luis Alejo, los Alguaciles Phil Wozak y Scott Miller, líderes respetados de negocios, profesionales de la salud y decanos de ecologistas dedicados.

Espero haber ganado su apoyo personal y espero representarlo en la Asamblea Estatal.

Guidelines

- Make it easy to learn about and compare candidates.
- Add a “signature” so voters know the source.

Research evidence

- Participants wanted to know who wrote the statements and why not all candidates were included.
- This layout uses the same size text for the candidate statements as for the rest of the guide.

There are alternative layouts at the end of this file.
Local ballot measure
(Overview page)

Guidelines
- Help voters know how ballot measures will affect them.
- Organize the booklet to help voters see both overview and details.
- Present information so it is easy to read and understand.
- Write for low literacy and people reading English as a second language.

Research evidence
- Participants struggled to read the summaries and Yes/No explanations.
- This page is a quick overview with Summary, Yes/No, For/Against and names of proponents of each side.
Local ballot measures: E

<table>
<thead>
<tr>
<th>Argument in favor of Measure E</th>
<th>Argument against Measure E</th>
</tr>
</thead>
<tbody>
<tr>
<td>Diablo Valley College, Franklin College, Los Medanos College, and the San Ramon and Brentwood education centers are essential safety nets providing affordable education and job training to over 85,000 students locally — many of whom cannot afford four year colleges and universities. YES on E ensures OUR local students have the opportunity to continue their education and be ready to compete in today’s competitive job market!</td>
<td>Bonds are an expensive form of debt. As with a home mortgage, bonds are repaid with interest, over time. Since 2003, District voters have approved bonds totaling $404.5 million that will cost taxpayers OVER ONE BILLION DOLLARS. Now the District is asking for $450 million in NEW DEBT that will cost taxpayers ANOTHER BILLION DOLLARS. This bond is TOO BIG and TOO EXPENSIVE, especially given today’s taxpayer burden.</td>
</tr>
<tr>
<td>YES on E improves our colleges, helping students prepare for 21st century jobs and careers or transfer to 4-year universities.</td>
<td>Residents OPPOSE this bond because:</td>
</tr>
<tr>
<td>YES on E updates classrooms and laboratories to maintain high-quality career training programs in fields including healthcare, science, technology, and public safety.</td>
<td>• Many people are unemployed, underemployed, or financially stretched and CANNOT AFFORD TO PAY MORE.</td>
</tr>
<tr>
<td>YES on E makes college buildings, classrooms, and facilities accessible to people with disabilities.</td>
<td>• As compensation for District employees has grown, resources for care of buildings and grounds have become scarce. BORROWING MONEY to repair neglected buildings is FINANCIALLY IRRESPONSIBLE.</td>
</tr>
<tr>
<td>YES on E updates and maintains technology for modern, hands-on career training. Too many core academic classes are currently conducted in overcrowded, deteriorating facilities.</td>
<td>• Numerous government agencies are asking for new taxes and bond debt because RISING PRISON COSTS CROWD OUT HER SPENDING. Residents are being nickel-and-dime to death.</td>
</tr>
<tr>
<td>YES on E monies will be managed with the highest levels of accountability, consistent with practices that have saved local taxpayers $14.5 million recently.</td>
<td>• District construction policies reduce competition WITHOUT WIDENING COMPETITION, work is done by the &quot;FAVORED FEW&quot; at HIGHER COST.</td>
</tr>
<tr>
<td>YES on E funds are legally required to be spent in Franklin County to improve our local community colleges. An independent Oversight Committee and regular audits will ensure the monies are spent as promised, consistent with our College’s prudent, fiscally responsible practices.</td>
<td>The District SAYS it wants a community partnership, but REFUSES to make changes or RESPOND to public concerns. We believe that success comes when we work together in a spirit of cooperation and mutual respect. Residents expect and deserve to get the best value for every tax dollar.</td>
</tr>
<tr>
<td>YES on E is supported by a broad coalition of local employers, educators, students and community leaders. Please join us. For questions or to volunteer, please visit <a href="http://www.OURColInGross2016.com">www.OURColInGross2016.com</a></td>
<td>Vote NO on Measure E!</td>
</tr>
<tr>
<td>Linda Best, Fmr. CEO, East Bay Leadership Council (Retired)</td>
<td>Franklin Taxpayers Association</td>
</tr>
<tr>
<td>J. Dale Hudson, Former Chair, Community College District Independent Citizen Oversight Committee</td>
<td>Alex Altführ, Executive Director</td>
</tr>
<tr>
<td>Cynthia Egan, 2013 Franklin County Teacher of the Year (San Ramon Valley USD)</td>
<td></td>
</tr>
<tr>
<td>Jim Russey, Fmr. Local Fire Captain (Retired)</td>
<td></td>
</tr>
</tbody>
</table>

Guidelines
- Help voters know how ballot measures will affect them.
- Be consistent.

Research evidence
- Participants needed the consistent heading to connect multiple pages for a single measure.
Local ballot measures: \( E \)

Guidelines

- Help voters know how ballot measures will affect them.
- Be consistent.
- Write for low literacy and people reading English as a second language.
- Define elections terms.
- Add a “signature” so voters know the source.
- Use plain language.

Research evidence

- The analysis and tax rate statements were difficult for many to read.
Practice ballot

Guidelines

- Present sample ballots so voters understand what they are.
- Be clear when the sample ballot is an exact sample, and when it’s just “similar.”

Research evidence

- Without a heading or instructions, the sample ballots confused many new voters.
- The heading "practice ballot" worked better than "sample ballot."
- The sample ballot worked better at the end of the section than at the beginning.

There are alternative layouts at the end of this file.
How to update your voter information

On the next page, you’ll see a form where you can:

• update your name and address for your voter registration.
• sign up to be a permanent vote-by-mail voter — the ballot comes to your mailbox automatically for every election.
• ask for a digital version of guides like this one.
• ask to get information about voting in languages other than English.

Fill out the form, tear it off, put it in an envelope, and address it to:
Franklin County Elections
PO Box 071873
Franklin, CA 99999
Remember to put a stamp on the envelope!

Or, you can update your information or sign up to be a poll worker by:

visiting www.franklinvotes.org
- OR -
calling 1-222-555-VOTE (8683)

How to update your voter information

Guidelines
• Tell voters their rights.
• Organize information by activity or task.

Research evidence
• Participants were confused by multiple forms.

Do more than vote — help us run the election.

★ Be an election officer! ★
Positions open pay from $125 to $175 for your service on Election Day.
Learn more at www.franklinvotes.gov/pw
Or call 1-222-555-VOTE (8683)
Apply on the next page
Update Voter Information Form

Use the top of the form to correct the information we have about your voter registration. Use the middle of the form to tell us what you need to make voting better for you. You can also use this form to apply to be an election officer by filling in the bottom part. Remember to sign and date the form.

Mail the form, tear it off, put it in an envelope, and address it to:
Franklin County Elections
PO Box 071873
Franklin, CA 99999
Remember to put a stamp on the envelope.

<table>
<thead>
<tr>
<th>Voter Information</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Name:</td>
<td>Birthdate: / /</td>
</tr>
<tr>
<td>Registered home address:</td>
<td></td>
</tr>
<tr>
<td>City:</td>
<td>State:</td>
</tr>
</tbody>
</table>

- I want to be a permanent vote-by-mail voter.
  - Mailing address [if different from your registered home address]:
  - Address:
    - City: | State: | ZIP code: |
  - Country:

- Change how I get my Sample Ballot & Voter Information Pamphlet.
  - I will get it online. I no longer want to receive it in the mail.
  - I want to be notified by email:
   - Please send it by mail to my home address.
   - I want my voting materials in this language in addition to the English version:
     - Spanish (an abstraction)  
     - Chinese (CH)  

- Please update my voter registration.
  - My name is misspelled. It should be:
  - I have moved within Franklin County. My new home address is:

- Please cancel my voter registration.
  - I have moved out of the state.
  - The voter named above is deceased.
  - Other reason: __________

- I want to be an Election Officer. (Check all that apply)
  - I am fluent in English.
  - I am also fluent in: ____________________________
  - I have my own transportation.

We must have your signature. Do not print.
I certify under penalty of perjury that this information is true and correct.

Signature: Date: 

Guidelines

- Make any update or registration form look official.

Research evidence

- Participants asked how they could see their current voter information.
- They did not want to mail a postcard form with personal information exposed.
Additional Information

How to register to vote

If you got this voter guide in the mail, you are registered to vote! But if you want to help a friend or family member register to vote, tell them they can:

- On a smartphone or computer, go to www.registertovote.ca.gov.
- OR-
- Get a registration form at a Post Office, a DMV office, library, or the county elections office.

How to update your voter registration

If you have moved since you last voted, you have changed your name, or we got your information wrong, let us know by following the instructions on page 24 and 25. (Flip this page open.)

Research evidence

• With the mailing and voter details on the front cover, the back cover is available for notices, contact details, and other information, giving them a consistent location.

If experienced voters read only the 4 covers, they would have all of the 'how to vote' information they need.
### Candidates overview (alternatives)

- This version of the candidates overview gives more room to each candidate by widening the columns and only including three candidates on each page.

<table>
<thead>
<tr>
<th>Candidate</th>
<th>Party</th>
<th>Endorsements</th>
</tr>
</thead>
<tbody>
<tr>
<td>John Munn</td>
<td>Republican</td>
<td>American Independents, Republicans</td>
</tr>
<tr>
<td>Marikyo Yamada</td>
<td>Democratic</td>
<td>Democrats, Peace &amp; Freedom</td>
</tr>
<tr>
<td>Robert Jones</td>
<td>Democratic</td>
<td>Democrats</td>
</tr>
</tbody>
</table>

**Personal Statement**

- **John Munn**
  - Republican
  - State Assembly President
  - [Contact](john.munn@gmail.com)

- **Marikyo Yamada**
  - Democratic
  - [Contact](www.yamadaforsenate.org)

- **Robert Jones**
  - Democratic
  - Business executive
  - [Contact](www.robertjones4franklin.com)

**Top Priorities**

- **John Munn**
  - Improve our cancer incidence and reduce cancer fatalities.
  - Secure our borders and forge a humane immigration policy.
  - Improve healthcare and protect Social Security.

- **Marikyo Yamada**
  - Give school districts more control of their budget.
  - Make public schools more affordable for middle class families and provide funding for training technology.
  - Create jobs in high unemployment areas hurt by the economic downturn.

- **Robert Jones**
  - Ensure property tax refunds are promptly issued when assessed values are reduced.
  - Establish sound fiscal policies for the county.
  - Develop robust education policies.
### Candidates overview (alternatives)

- This version puts two contests on a page, each clearly separated.
- Alternating colors are used to separate different sections of the structured candidate statements.
Paid candidate statements

**State Assembly, 4th District**

**Statement of John Munn**

**Preferences:** Republican

**Statement:** Taxpayer Advocate/President

For our twelve years, I have served the central coast, first as a school board trustee and now as a county supervisor and board commissioner.

School Board Member: An educator, I ensure that California’s leaders have the best possible education at all levels. We work with teachers, parents, students, and administrations to achieve meaningful and relevant education. This work has taught me to support local schools by teachers, students, and parents.

County Supervisor: For the last twelve years, I have worked every day to ensure that social services, federal and state grants, and public works are put effectively and within my budget constraints. That is why I enjoy working with community leaders and elected officials.

**Central Committee:** The central committee is the political resource that ties us together. My work includes voter outreach, public speaking, and ensuring appropriate development. I am the negative support throughout California’s Democratic Party. I am grateful for the resources and experiences my community leaders, health care professionals, and support from dedicated environmentalists.

I hope that these pages provide an opportunity to reach you and learn more about my vision for our state.

**State Assembly, 4th District**

**Statement of Haruki Yamada**

**Preferences:** Democratic

**Statement:** California State Assemblyman

My thanks to the thousands of you that voted to put Haruki Yamada into the Top Box.

California is one of the top states in the nation, and I know we can do better. Let’s build a future that is better for everyone.

**Board of Supervisors**

**Statement of Karen Mitchell**

**Occupation:** Supervisor, Franklin County

My background in public service has given me experience in my community and in the Washington Legislature. My work in these positions has taught me to work with others to achieve meaningful and relevant education for our children.

I believe that the Board of Supervisors has a duty to protect public interests and ensure that our communities are well served.

As a member of this board, I hope to provide meaningful and relevant education for our children. I am committed to working with others to achieve meaningful and relevant education for our children.

Yoshi Mariko Yamada for Assembly, Telephone now at 683-3332

General Election - Franklin County - Tuesday, November 8, 2011

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**Paid candidate statements (alternative)**

- This version puts 4 statements on each page, with smaller text.
Practice Ballot - Variations

Top

- 90% sized optical scan paper ballot spread across two pages, with instructions at the top of the page in normal reading layout.

Bottom

- 100% sized optical scan paper ballot spread across two pages, with instructions above the ballot, in the same orientation.
Center for Civic Design

Dana Chisnell and Whitney Quesenbery
with Drew Davies and Josh Schwieger, Oxide Design, Ethan Newby, and Rachel Goddard

hello@civicdesign.org  civicdesign.org  @civicdesign
civicdesign.org/projects/how-voters-get-information/

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