

Sample Ballot & Voter Information Pamphlet
Muestra Oficial de Balota e Información para el Votante

Statewide General Election

Tuesday, November 4, 2014 Polls are open 7am – 8pm

Elección general estatal

Martes, 4 de noviembre de 2014 Las mesas electorales abren de 7am a 8pm

← Polling place on the back cover

← Lugar de votación en la contraportada

Santa Cruz County Elections Department

701 Ocean Street, Room 210, Santa Cruz Open Monday—Friday, 8am to 5pm

http://www.votescount.com info@votescount.com Information in English: 831-454-2060 Información en español: 831-454-2060

若需更多中文資訊: 831-454-5137

Impormasyon saTagalog: 831-454-5135

Toll Free (sin cargo): 866-282-5900

TDD: 831-454-2123 FAX: 831-454-2445

Gail PellerinSanta Cruz County Clerk Registrar of Voters



http://www.votescount.com info@votescount.com

Dear Voter.

Tuesday, November 4 is Election Day. You will be voting for local officials in Santa Cruz County as well as state and national offices.

Vote at the polls on Election Day, Tuesday, November 4.

If you are voting at the polls, take this guide with you. You can mark your choices on the practice ballot, and use it to mark your official ballot.

If you are voting by mail, your ballot will be mailed separately.

For this election (and in all future elections), your vote-by-mail ballot must be postmarked by Election Day, November 4.

You can also take your ballot to any polling site in Santa Cruz County.

Please contact us any time, so we can help make your voting experience a positive one. Thank you for being a voter.

Your vote counts!

/ signature/

Gail Pellerin County Clerk and Registrar of Voters Dear Voter,

El martes, 4 de noviembre es el Día de la Elección. Usted estará votando por funcionarios locales del condado de Santa Cruz, así como las oficinas estatales y nacionales.

Vote en una mesa electoral el Día de la Elección, el **martes, 4 de noviembre**.

Si usted va a votar en una mesa electoral, lleve esta guía con usted. Usted puede marcar sus selecciones en la boleta de practica, y utilizarlo para marcar su boleta oficial.

Vota por correo. Si usted vota por correo, su boleta será enviada por separado.

Envíe su boleta por correo para que **tenga el sello postal** no mas tardar del día de las elecciones, el martes, 4 de noviembre.

Lleve su boleta a cualquier lugar de votación en el condado de Santa Cruz antes de las 8 pm el día de las elecciones.

Comuníquese con nosotros en cualquier momento, para así poder ayudarle a tener una experiencia de votación positiva. Gracias por ser un votante.

Tu voto cuenta!

/ signature/

Gail Pellerin County Clerk and Registrar of Voters

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Voter Bill of Rights 2

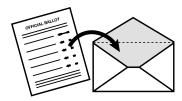
You have the right to:

- 1. vote a ballot if you are a registered voter. You are a valid registered voter if you are:

 - a U.S. citizen living in California
 registered where you currently live
 - at least 18 years old
- no longer in prison or on parole for a felony
- 2. vote if you are a registered voter but your name is not on the list. You will vote using a provisional ballot. It will be counted if election officials determine that you are eligible to vote.
- 3. vote if you are in line when the polls close.
- 4. cast a secret ballot without anyone bothering you or telling you how to vote.
- 5. **get a new ballot if you have made a mistake** as long as you still have as you have not already cast your ballot. You can:
 - ask an elections official at a polling place for a new ballot.
 - OR exchange your vote-by-mail ballot for a new one at an elections office, or at your polling place.
 - OR vote using a provisional ballot, if you do not have your original vote-bymail ballot.
- 6. get help casting your ballot.
- 7. turn in your completed vote-by-mail ballot at any polling place in the county where you are registered to vote.
- 8. get election materials in a language other than English if enough people in your voting precinct speak that language.
- 9. ask questions to elections officials about election procedures and watch the election process. If the person you ask cannot answer your questions they must send you to the right person for an answer. If you are disruptive, they can stop answering you.
- 10. report any illegal or fraudulent election activity to an elections official or to the Secretary of State's office.
- On the web at www.sos.ca.gov
- By phone at (800) 345-VOTE (8683)
- By email at elections@sos.ca.gov

If you believe you have been denied any of these rights, call the Secretary of State's confidential toll-free Voter Hotline at (800) 345-VOTE (8683).

3 ways to vote



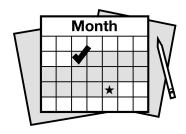
Vote by mail

Request a vote-by-mail ballot by October 28.

Return it by mail, deliver it to the Registrar of Voters office, or drop it off at any polling place on Election Day.

Vote-by-mail ballots must be postmarked or delivered to a polling place by **November 4.**

For more details, see page 4.



Vote early in person

You may vote early at two locations

October 6 to November 3

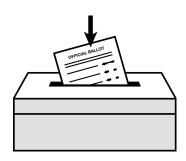
Santa Cruz County Elections Department

701 Ocean St., Room 210 Monday – Friday, 8am to 5pm

Watsonville City Clerk's Office

275 Main St., 4th Floor (6th floor of the parking garage) Monday – Thursday, 8am to 5pm

Both locations will also be open Saturday and Sunday, November 1-2, 9am to 5pm



Vote at the polls in person

Polls are open on Election Day:

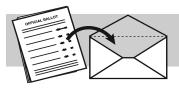
November 4, from 7am to 8pm

The location of your polling place is printed on the back cover of this guide.

Or, you can look up your polling place:

- On the web: www.votescount.com
- Call the Registrar of Voters' office at 831-454-2060

For more details, see page 5 - 8.



How to vote by mail

You can vote by mail before Election Day

To vote by mail, you have to request a ballot. Then you can mark the ballot and send it back or drop it off at any polling place. You can vote by mail for this election only, or for all future elections.









How to get your vote-by-mail ballot

You must request a vote-by-mail ballot by October 28.

You can:



Request a ballot at www.votescount.com



Use the application on the back of this booklet, and send it to:

Santa Cruz County Elections Department 701 Ocean St., Room 210, Santa Cruz, CA

After you apply to vote by mail, you will receive your ballot within ten business days.

Overseas voters, military personnel and their dependents can get a vote-by-mail ballot by asking your commanding officer, or go to: www.votescount.com

How to return your vote-by-mail ballot

Mark your ballot. Then follow the instructions on the official envelope to sign and seal your ballot.

You can:



Mail your ballot, so that it is postmarked by Election Day, November 4

-OR-



Hand deliver your ballot to the

Santa Cruz County Elections Department 701 Ocean St., Room 210, Santa Cruz, CA

-OR-



Drop off your ballot on Election Day at any polling place in Santa Cruz County



How to vote with a paper ballot

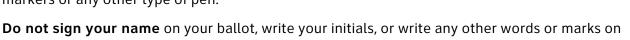
At the polling place, you can choose to vote on a touchscreen or paper ballot.

Mark your ballot

your voted ballot.

Draw a single line to connect the head and tail of the arrow that points to your choice.

Use only a blue or black ballpoint ink pen. Do not use red ink pens, Sharpies, markers or any other type of pen.



To vote for a qualified write-in candidate, write their name on the blank line at the end of the list of candidates.

Then connect the arrow pointing to that name.



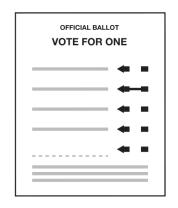
Candidate's Name

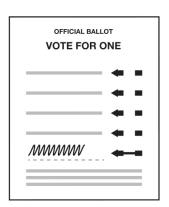
A list of qualified write-in candidates is available at the polling place on Election Day. The list is posted on our website at www.votescount.com 13 days before the election

Check your ballot carefully

If you make a mistake as a poll worker for a get a new ballot or follow the instructions in your ballot packet.







Don't vote for too many

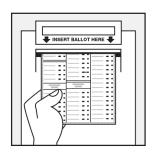
Vote for the number allowed

Always connect the arrow, even on a write-in vote

Cast your ballot at the scanner

After you have marked your ballot, take it to the scanner and Insert your ballot.

If you made a mistake, such as voting for too many candidates, the scanner will eject your ballot so you can correct it.





How to vote with an electronic ballot

At the polling place, you can choose to vote on a touch screen or paper ballot.

With touch screen voting, all voters – including those with disabilities – can vote privately and independently.

1. Tell the poll worker you want to use the touch screen

- The poll worker will give you a ticket.
- Take it to the touch screen area.
- When it's your turn, a poll worker will activate the screen so you can vote.

The second secon

2. Mark your ballot

- Touch the box next to your choice. A green check mark will appear.
- To change your vote, touch that choice again. The green check mark will disappear.
- To vote for a write-in candidate, touch the box that says WRITE-IN. A keyboard will pop up. Type the write-in candidate's name, then touch OK.

NONPARTISAN COUNTY Sheriff-Coroner THOMAS ONE Retired Sheriff's Lieutenant JILL TWO Retired Sheriff's Lieutenant CARLOS THREE Chief Deputy Sheriff WRITE-IN

3. Review your votes

- Touch the screen to print and review a paper record of your votes.
- If you want to make changes, you can start again.

Touch Here to Print and Review a Paper Record of Your Ballot

4. Cast your vote

- Touch the screen to cast your ballot.
- Protect your vote. Do not leave the voting system until you see the green "Thank you" screen that says your vote has been recorded.

Vote Recorded. Thank You.



How to vote in a primary election

All voters can now vote in the primary election.

A primary election in June chooses the candidates who will run in the General Election in November. You may see three different types of primaries on your ballot. **The way each primary works depends on the office.**



Presidential Nominated by party



California Top-Two Primary Nominated by voters



County or Local Offices
Non-partisan primary

Who can vote in each type of primary election?

Only voters who registered in the same political party as the candidate can vote for these offices.

Some parties allow voters who registered with no party preference to vote in their primary.

All voters can vote for any candidate running for these offices.

All voters can vote for any candidate running for these offices.

What is the result of each type of primary election?

The winner of each party's Presidential primary will represent that political party in the General Election

The top two candidates with the most votes move on to the General Election.

They may have the same party preference.

Candidates who receive 50% plus 1 vote are elected.

Or, if no candidate wins, the two candidates with the most votes move on to the General Election.

Which offices are in each type of primary?

The candidates' party always appears on the ballot	The candidates' party preference (or "None") always appears on the ballot.	The candidates' party preference never appears on the ballot
U.S. President	U.S. Representative Governor and Lt. Governor State Assembly Member	County offices including Sheriff, County Clerk, Recorder- Assessor
Parties also nominate candidates for County Central Committees and County Councils	Other state offices including Treasurer, Secretary of State, Attorney General	Municipal Offices School Districts Superior Court Judges State Sup't of Public Instruction

On June 8, 2010, California voters approved the Top-Two Open Primary Act (Proposition 14). See www.sos.ca.gov/elections/primary-elections-california/ for more information.

Accessible Voting

At the polling place



8

To check polling place accessibility, look for the wheelchair symbol on the back cover of this pamphlet.

In some polling places, temporary thresholds, ramps, signage, cones, and door props, are used to improve access to the facility.

Curbside voting

If your polling place is not accessible, you may vote on a paper or an electronic ballot from a nearby accessible location, including a car. A poll worker will qualify you to vote and return the voted ballot to the polling place.

To request curbside voting assistance, you can:

- call in advance to coordinate a time and place
- have an assistant make the request inside the polling place.

Accessible voting system

Each polling place in the county has a touch screen voting system with:

- an audio option that reads the ballot to you
- a universal plug for personal assistive device
- large print (24 points)
- · a choice of English or Spanish

A ride to your polling site

We can arrange to have an accessible van pick you up and take you to the polls to vote. Please call prior to Election Day to make an appointment.

Ballot delivery to your home

We can deliver a ballot to your home and return it to the Elections Department. Please call before Election Day so there will be enough time to provide assistance.

Voting information

Audio versions of the information about local measures and information printed in the State Voter Guide are available on request. The recordings are available approximately four weeks before the election.

How to request assistance

To request any of this options for assistance with accessible voting:

Phone: 831-454-2060

■ TDD: 831-454-2123

Lo que hay en esta guía

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Para más información en español, por favor llame al 1-831-454-2060

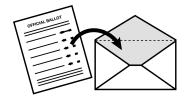
若需更多中文資訊, 請致電 1-831-454-5137

Para sa karagdagang impormasyon saTagalog, mangyaring tumawag sa 1-831-454-5135

10 Declaración de derechos de los votantes

(Update with versión from Secretary of State when available)

Si usted cree que le han negado cualquiera de estos derechos, llame a la línea confidencial y gratuita del Secretario de Estado. Línea especial del votante (800) 345-VOTE (8683).



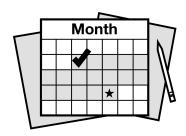
Votar por correo

Solicite una boleta de voto por correo no mas tardar del **28 de Octubre.**

Devuelva la boleta por correo, entréguela a la oficina del Registro Electoral, o entréguela a cualquier mesa electoral el día de la elección.

La boleta de voto por correo debe tener el sello postal o entregarse a una mesa electoral el 4 de noviembre.

Para más detalles, vea la Pagina 6.



Vote temprano en persona

Puede votar temprano en dos localidades

del 6 de octubre al 3 de noviembre

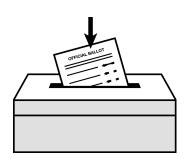
Santa Cruz County Elections Department 701 Ocean St., Cuarto 210 lunes – viernes, 8am to 5pm

Watsonville City Clerk's Office

275 Main St., 4to Piso (6th floor of the parking garage)

lunes - jueves, 8am to 5pm

Las dos localidades estarán abiertas sábado y domingo, noviembre 1-2 9am a 5pm



Vote en persona en la mesa electoral

Las mesas electorales abren el día de la elección:

4 de noviembre, de 7am a 8pm

La dirección de su mesa electoral está localizada en la contraportada de esta guía.

Puede buscar su mesa electoral:

- en línea: www.votescount.com
- llamar a la oficina del registro de electores al 831-454-206(

Para más detalles, vea la pagina 8 y 10.



Cómo votar por correo

Usted puede votar por correo antes del día de la elección

Para votar por correo, tiene que solicitar una boleta. Después de completar su boleta la puede enviar por correo o entregarla a cualquier mesa electoral. Usted puede votar por correo para esta elección solamente, o para todas las elecciones futuras.









Cómo obtener su boleta de voto por correo

Usted debe solicitar una boleta de voto por correo antes del 28 de octubre.

Usted puede:



Solicitar una boleta en www.votescount.com



Utilice la aplicación en la parte posterior de esta quía, y envíela a:

Santa Cruz County Elections Department 701 Ocean St., Room 210, Santa Cruz, CA

Después de solicitar su boleta para votar por correo, usted recibirá su boleta dentro de diez días hábiles.

Votantes que residen en el extranjero, el personal militar y sus dependientes pueden obtener una boleta para votar por correo al preguntarle a su oficial al mando, o al ir a: www.votescount.com

Cómo devolver su boleta de voto por correo

Marque su boleta. Después de completar su boleta, siga las instrucciones en el sobre oficial para firmar y sellar su boleta.

Usted puede:



Envíe su boleta por correo, para que tenga el sello postal con la fecha del día de la elección el 4 de noviembre

-0-



Entregue su boleta personalmente al Santa Cruz County Elections Department 701 Ocean St., Room 210, Santa Cruz, CA

-0-



Entregue su boleta el día de la elección a cualquier mesa electoral en el condado de Santa Cruz



Cómo votar una boleta electoral de papel

En la mesa electoral, usted puede elegir votar usando la unidad de pantalla táctil para votar o una boleta de papel.

Marque su boleta

Use una sola línea que conecte la cabeza y la cola de la fleche que señale su selección.

Use un bolígrafo con tinta azul o negra. No utilice bolígrafo de tinta roja, Sharpies, marcadores o ningún otro tipo de bolígrafo.



No firme su nombre en su boleta, no escriba sus iniciales, no escriba otras palabras o hacer algún otro tipo de marca en la boleta que ha completado.

Para votar por un candidato que no esté en la lista, escriba el nombre del candidato en la línea en blanco al lado de la última fleche. Luego, conecte las dos partes de esa flecha.

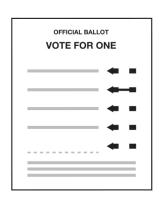


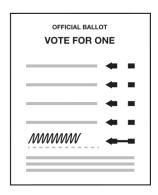
Una lista de candidatos que no están en la lista, pero que están calificados, estará disponible en la mesa electoral el día de la elección. La lista está disponible en nuestra página de internet en www.votescount.com 13 días antes del día de la elección.

Revise su boleta cuidadosamente

Si comete un error pídale una boleta nueva a un trabajador electoral o siga las instrucciones en el paquete de su boleta.







Don't vote for too many

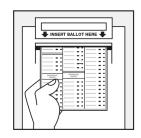
Vote for the number allowed

Always connect the arrow, even on a write-in vote

Ingrese su boleta al lector optico

Después de votar, lleve su boleta al lector óptico e ingrese su boleta.

Si cometió un error, como haber votado por demasiados candidatos, el lector óptico le devolverá su boleta para que la pueda corregir.





Cómo votar una boleta electrónica

En la mesa electoral, usted puede elegir usar una unidad de pantalla táctil para votar o una boleta de papel.

Con la votación electrónica, todos los votantes –incluyendo los que tengan discapacidades – pueden votar en forma privada e independiente

1. Dígale al trabajador electoral que quiere usar una unidad de pantalla táctil para votar

- El trabajador electoral electoral le entregará un boleto.
- Llévelo a la zona de votación electrónica.
- Cuando sea su turno, el trabajador electoral activará la pantalla, para que usted pueda votar.

2. Mark your ballot

- Toque el casillero correspondiente al candidato que prefiera. Aparecerá una marca verde de verificación.
- Para cambiar su voto, vuelva a tocar esa opción. La marca verde de verificación desaparecerá..
- Para votar por un candidato que no estén la lista, toque el casillero que dice WRITE-IN. Aparecerá un teclado. Escriba el nombre del candidato por quien desea votar. Luego toque OK.

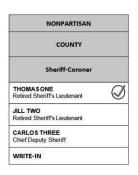
3. Revise sus votos

- Toque la pantalla para imprimir y repasar un comprobante en papel de su boleta.
- Si desea hacer cambios, la puede borrar y empezar de nuevo

4. Emita su voto

- Toque la pantalla para emitir su voto
- ¡Proteja su voto! No se vaya hasta que vea la pantalla verde de agradecimiento, que indica que su voto ha sido registrado.





Toque aquí para imprimir y repasar un comprobante en papel de su boleta.

Su voto se ha registrado. Gracias.

Votar con accesibilidad

En la mesa electoral



Para verificar la accessione en la contraportada de es este folleto. Para verificar la accesibilidad de la mesa electoral, busque el símbolo de la silla de ruedas

En algunas mesas electorales, los umbrales temporales, rampas, señales, conos, y sostenes para las puertas, se utilizan para mejorar el acceso a las instalaciones.

Votar en la acera

Si su mesa electoral no es accesible, usted puede votar una boleta de papel o electrónica desde un lugar cercano y accesible, incluyendo de un vehículo. Un trabajador electoral lo calificara para votar y entregar su boleta completada a la mesa electoral.

Para solicitar asistencia para votar en la acera, usted puede:

- Llamar por adelantado para coordinar la hora y el lugar.
- Pedir a un asistente que haga la solicitud dentro de la mesa electoral.

Equipo accesible para votar

Cada centro de mesa electoral en este condado tiene una unidad de pantalla tactil para votar con:

- una opción de audio que lee la boleta para usted
- un enchufe universal para la asistencia personal del votante
- letra grande (24 puntos)
- la opción de inglés o español

Transporte a su lugar de votación

Podemos hacer arreglos para enviar una camioneta con accesibilidad para recogerle a usted, llevarle al centro de mesa electoral para votar. Por favor llame antes del día de la elección para hacer una cita.

Entrega de boleta a su domicilio

Podemos entregar la boleta a su domicilio y regresarla al departamento de elecciones. Por favor llame antes del día de la elección para asegurar que haya suficiente tiempo para proveerle asistencia.

Información para votar

Versiones de audio de la información sobre las medidas locales y la información impresa en la quía de estado para el votante están disponibles bajo petición. Las grabaciones están disponibles aproximadamente cuatro semanas antes de la elección.

Como pedir asistencia

Para solicitar una de estas opciones de asistencia de voto accesible:

Teléfono: 831-454-2060

TDD: 831-454-2123

16 Elecciones primarias en California

En las elecciones primarias de junio, los votantes eligen candidatos para correr en esta elección general.

En una elección primaria, los votantes eligen a algunos de los candidatos que van a correr en las elecciones generales de noviembre.

California tiene tres tipos de elecciones primarias. Cada uno es para diferentes tipos de oficinas. Usted puede tener los tres tipos en su boleta.

Presidencial Primaria de Partido-Nominado	California Primaria de los dos primeros Oficinas nominadas por los votantes	Oficinas del condado y locales Primaria no partidista
Presidente de los E.E.U.U.	Representante de los E.E.U.U.	Supervisor del Condado
Los partidos también nominan candidatos para los Comités Centrales del Condado y Diputaciones del Condado	Gobernador, Vicegobernador Senador Estatal Miembro de la asamblea del Estado Otras oficinas del estado, incluyendo Tesorero, Fiscal	Otras oficinas del condado incluyen Alguacil, Secretario del Condado, Registrador-Asesor Jueces de la Corte Superior
	General	Oficinas Municipales Distrito Escolar

Como funcionan las primarias?

En una Primaria Presidencial **(Partido-Nominado)** solo los votantes del mismo partido político pueden votar por estas oficinas.

En una primaria de "los dos primeros" para oficinas de California que son nominados por los votantes, usted puede votar por cualquier candidato, sin importar su preferencia de partido político.

- Todos los votantes pueden votar en una primaria de "los dos primeros"
- Usted puede votar por cualquier candidato o escribir el nombre de un candidato que no esté en la lista
- La preferencia de partido político del candidato se indica debajo del nombre de cada candidato. Si un candidato no esta registrado con un partido político, su preferencia de partido político aparece como "None."
- Los candidatos que sean "los dos primeros" (los que obtienen la mayoría de los votos en las primarias) estarán en la boleta de elecciones generales en noviembre. "Los dos primeros" candidatos pueden ser del mismo partido.

En una **primaria no partidista**, para oficinas del condado y locales, todos los votantes pueden votar por cualquier candidato.

- La preferencia de partido político no aparece en la boleta.
- Si un candidato recibe el 50% mas 1 en la primaria, ese candidato es el elegido.
- Si ningún candidato recibe la mayoría de los votos, "los dos primeros" que reciban la mayoría de votos sigue adelante a la Elección General de Noviembre

Porque tenemos una Primaria de "Los Primeros Dos"?

El 8 de junio del 2010, los votantes de California aprobaron la Propuesta 14, que creó la ley de la primaria abierta de "Los primeros dos."

What's on the ballot for this election?

General Election - November 4, 2014

Cierta información en esta sección está disponible en español

You will receive two voter information guides for this election with information about your ballot.





Santa Cruz County Guide (this guide)

Local and county races and measures are on the following pages in this guide

Offices

Santa Cruz County
United States Representative
Member of the State Assembly
Associate Justice, Supreme Court
Associate Justice, Court of Appeal
Superintendent of Public Instruction

Santa Cruz City School District Governing Board Member

Santa Cruz Port District Commissioner

Measures
Santa Cruz County
K. Cannabis Business Tax

California State Guide

U.S. national races, state races, and state propositions are in the guide from the state

Offices

Governor
Lieutenant Governor
Secretary of State
State Treasurer
State Controller
Attorney General
Insurance Commissioner
Superintendent of Public Instruction
State Board of Equalization

State Propositions

 Water Bond, Funding for Water Quality, Supply, Treatment, and Storage Projects
 State Budget. Budget Stabilization

Account.

45. Healthcare Insurance. Rate Changes

46. Drug and Alcohol Testing of Doctors, Medical Negligence Lawsuits

47. Criminal Sentences. Misdemeanor Penalties

48. Indian Gaming Compacts



About the candidates - Información para el elector

Who is running for office?

A complete list of the candidates on your ballot, their contact information and campaign financial disclosure statements is available online:

Local candidates: www.votescount.com or 831-454-2060

Statewide candidates: www.sos.ca.gov

Expenditure Limitations: State Legislative Candidates

Voters passed Proposition 34 in November 2000. This law says we must tell voters the names of candidates who agree to campaign spending limits. This law only applies to candidates for State Legislative offices like Governor and State Controller.

Candidates who agree are allowed to pay for and publish a candidate's statement of qualifications. That statement would be printed in this section.

The following State Legislative candidates have accepted the voluntary campaign spending limits.

29th State Assembly - Asamblea Distrito 29

Palmer Kain (Rep),

Mark Stone (Dem)

30th State Assembly - Asamblea Distrito 30

Luis Alejo (Dem)

Mark Starritt (Rep)

Quien está corriendo para una ofician?

Una lista complete de los candidatos está en su boleta y la información de contacto está disponible en línea:

Candidatos locales: www.votescount.com o 831-454-2060

Candidatos estatales: www.sos.ca.gov

Propuesta 34-Límites de desembolsos: Candidatos para la legislatura estatal

La ley requiere que los funcionarios electorales faciliten los nombres de aquellos candidatos para la legislatura estatal que hayan aceptado, voluntariamente, los límites de desembolsos.

Los candidatos que acuerdan aceptar límites de desembolsos pueden someter y pagar una declaración de calificaciones de candidato que se imprimirá en este folleto.

Los siguientes candidatos para la legislatura estatal han aceptado los límites de desembolsos voluntariamente:



Party endorsements - Endorsos de los partidos

Parties have the option of submitting candidate endorsements for printing in this pamphlet. Not all parties participate and parties may endorse a candidate from another party.

The candidate's party preference does not necessarily mean that they have that political party's support.

Los partidos tienen la opción de presentar endorsos de los candidatos para la impresión de este folleto. No todos los partidos participan y los partidos pueden apoyar a un candidato de otro partido.

The candidate's party preference does not necessarily mean that they have that political party's support.

Office - Oficina	Republican Republicano	American Independent Independiente Americano	Democratic Demócrata
Governor - Gobernador	Neel Kashkari	none - ninguno	Edmund G. "Jerry" Brown
Lt. Governor - Vicegobernador	Ron Nehring	none - ninguno	Gavin Newsom
Secretary of State Sec. de Estado	Pete Peterson	Pete Peterson	Alex Padilla
Controller - Contralor	Ashley Swearengin	Ashley Swearengin	Betty T. Yee
Treasurer - Tesorero	Greg Conlon	none - ninguno	John Chiang
Attorney General Procurador General	Ronald Gold	Ronald Gold	Kamala D. Harris
Insurance Comm Com. de Seguros	Ted Gaines	Ted Gaines	Dave Jones
Board of Equalization 20 BOE	James E. Theis	none - ninguno	Fiona Ma
18th Congress 18o Congreso	Richard B. Fox	none - ninguno	Anna G Eshoo
20 th Congress 20o Congreso	ninguno	none - ninguno	Sam Farr
29th Assembly 29o Asamblea	Palmer Kah	none - ninguno	Mark Stone
30th Assembly 30o Asamblea	Mark Starritt	none - ninguno	Luis Alejo



Candidates have the option to prepare and pay for a statement to be printed in this pamphlet in their choice of languages. Statements are printed in the random alpha order conducted by the Secretary of State.

Ronald Paul Kabat

United States Representative 20th District

Party Preference: None

Occupation: Certified Public Accountant

Please join me at www.CarmelRon.com

I am moderate, fiscally conservative and independent. Government—- Highway Trust Fund is about to expire.

Social Security Disability Trust Fund will expire in 18 months.

Social Security Administration spent \$300,000,000 on a failed software project.

CMS obligated \$840,000,000 on HealthCare.gov.

\$17,000,000,000, 000+ National Debt and climbing.

Will use my business background to monitor budget and slow spending. Work on creating a Governmental environment to help Free Enterprise create jobs.

California Water—- Will work with the Interior Department, EPA and USDA to fast track the building of dams and water reservoirs approved by our California government.

Constitution—- It needs to be enforced and each branch must not steal the authority of the other.

Tax Reform—To reduce IRS size, I will consider incorporating the Fair Tax or using my background in taxes to work with Congress to engineer a major tax overhaul to help fuel our economy and create jobs.

Food—- Our food labels should tell us if the food we are considering purchasing contains Genetically Modified Organisms.

Education—- We must have standards for our children's education but I do not think that Common Core is the answer.

Sugar Formula Lobbying—- I would have voted 'yes' to H.R.693.

Abortion—- Option for rape, incest, mother's life is in danger or child's health severely harmed during pregnancy.

Religious Freedom—- Currently under attack due to not well thought out legislation.

More support for the 2nd & 4th amendments.



Mark Stone

State Assembly – 29th District Party Preference: Democratic Occupation: Assemblymember

Age 57

For over fifteen years, I served as a school board member, county supervisor, coastal commissioner and now as your Assemblymember. You sent me to Sacramento to work for you on issues for our children, health, environment and public safety, and to ensure a strong fiscal future

As chair of the Assembly Human Services Committee, I have sought new protections for our foster youth, better conditions for the disabled and safe, dignified living for our seniors.

As chair of the Assembly Select Committee on Coastal Protection, I held oversight hearings on plastic ocean pollution, offshore oil spills and other threats to our amazing coastline.

I have been a leader on reforming our prison system to ensure safe neighborhoods, while we reinvest in programs that will reduce recidivism, contain skyrocketing costs and provide for humane conditions.

I have been that strong voice for the Central Coast and our water needs, ensuring that your voices were heard. Our needs are now a part of the water bond package. In this session, we also delivered on the promise of healthcare for Californians, new investments in schools and enacted a fiscally responsible budget—all ensuring a brighter future for California.

It is an honor to have the support of so many elected officials, respected business, education, and health care professionals and scores of dedicated environmentalists. I hope that I have earned your vote.

I look forward to continuing to represent you in the State Assembly.

Learn more at www.FriendsOfMarkStone.org

Mark Stone

Asamblea Estatal – Distrito 29° Preferencia de Partido: Demócrata Ocupación: Miembro de la Asamblea

Edad: 57

Por más de quince años, serví como miembro de la junta escolar, supervisor del condado, comisionado costero y ahora como su Miembro de la Asamblea.Usted me mandó a Sacramento para trabajar para usted en los asuntos para nuestros hijos, la salud, el medio ambiente y la seguridad pública y para asegurar un future fiscal fuerte.

Como presidente de la Asamblea del Comité de Servicios Humanos, he buscado nuevas protecciones para nuestros jóvenes de acogida, mejores condiciones para los discapacitados y viviendas seguras y dignas para nuestras personas mayores.

Como presidente del Comité Selecto de la Asamblea por la Protección Costera, sostuve audiencias de control sobre la contaminación con plástico en el océano, derrames de petróleo en alta mar y otras amenazas para nuestra magnífica costa.

He sido un líder en la reforma de nuestro sistema de prisión para asegurar vecindarios seguros, mientras volvemos a invertir en programas que reducen la reincidencia, contienen los costos exorbitantes y proveen condiciones humanas.

He sido esa fuerte voz por la Costa Central y por nuestras necesidades de agua, asegurando que sus voces fueran escuchadas. Nuestras necesidades ahora son parte del paquete de bonos de agua. En esta sesión, también cumplimos la promesa del cuidado de la salud para los Californianos, nuevas inversiones en las escuelas y promulgar un presupuesto fiscalmente responsable—todo para asegurar un futuro más brillante para California.

Es un honor el tener el apoyo de tantos funcionarios electos, comercios respetados, profesionales de la educación y de la salud y el apoyo de dedicados ambientalistas. Espero haberme ganado su voto. Espero continuar representándolo en la Asamblea Estatal.

Aprenda más en www.FriendsOfMarkStone.org

Palmer Kain

State Assembly – 29th District Party Preference: Republican

I am Palmer Kain. A 35-year-old Santa Cruz native with one goal in mind, turning our communities needs into passable state legislation. My domestic and international political, and conflict resolution experience, allow me to offer you a unique choice this November. Bringing team building skills, international conflict resolution, and a history in local policy making to Sacramento . Focusing strongly on the real needs of our district. Among all the issues our district faces, there is one that is foundational for us to target. The issue is education. California's per pupil spending is almost the lowest in our nation. Our K-12 and UC/CSU system is not serving the future of California as the statistics show. California's future is our children. Lets not keep failing to provide them with an adequate future. What my life experiences and this great community have taught me is never give up, all issues do have solutions. The new solutions must be based on the peoples needs. I am a pragmatic, overseas veteran, who is conflict resolution trained to seek bipartisan solutions. If you want a hardworking voice in Sacramento then vote for Palmer Kain in November



Jeremy Shonick

Santa Cruz City School District - Trustee Area 1 Governing Board Member

Occupation: Retired Teacher/Author Age: 60

Public education has been at the center of my life since my wife Marion and I arrived in Santa Cruz 34 years ago. All three of our children attended Bay View Elementary School, Mission Hill Junior High, and Santa Cruz High School. I earned my teaching credential at UCSC and worked as a high school history and English teacher for Santa Cruz City Schools for 28 years. During that time I had the privilege of interacting with thousands of students, parents, and community members. Now I am asking for your vote for School Board so that I can continue to serve as your Trustee.

The time for new leadership on the School Board is now! With your vote I will:

- 1. Work to restore the trust between the School Board and the community.
- 2. Establish monthly community-outreach forums so that I can hear from all stakeholders before making strategic decisions.
- 3. Insure that Santa Cruz City School District takes full advantage of state and federal funding opportunities to improve the quality of education for all students.

Our School Board needs to be a place where your voices are sought after and encouraged. Democracy only thrives with open dialogue. Together we can make that happen!

www.shonickforschoolboard.com

Deb Tracy-Proulx Santa Cruz City School District - Trustee Area 1 Governing Board Member

Occupation: Incumbent/Parent Age: 46

As a parent, my priority is to support strong public schools that enable our children to become informed and engaged members of a diverse society. It has been my honor to serve the students of our school district as a school board member. During this time, I have focused on building alliances among our schools, addressing issues of equity, student wellness and safety, and improving access to technology.

I am proud of our schools and of what I have been able to achieve as a trustee through collaboration with our dedicated and passionate teachers, staff, parents, and community members, including establishing the district's Technology Task Force; serving on the City of Santa Cruz's Public Safety Task Force; increasing the number of crossing guards; cochairing the Wellness Committee and advocating for physical education training for elementary teachers; serving as treasurer for the successful Measures I & J, which fund school counselors, music and arts, and certificated librarians; successfully advocating for increased access to drinking water stations; and campaigning for the successful renewal of Prop 30, which prevented a \$6 billion cut to funding.

I ask for your vote and pledge my continued full commitment to the children of our community.

www.debforschoolboard.com

Jeremy Shonick

Área Sindical 1 del Distrito Escolar de la Ciudad de Santa Cruz Miembro de la Junta Gubernativa

Ocupación: Maestro Jubilado/Autor

Edad: 60

La educación pública ha sido el centro de mi vida desde que mi esposa Marion y yo llegamos a Santa Cruz hace 34 años. Nuestros tres hijos asistieron a la escuela primaria Bay View, a la Escuela Media Mission Hill y a la Escuela Secundaria Santa Cruz. Me gané mi credencial de enseñanza en UCSC y trabajé com maestro de escuela secundaria de historia e Inglés para las Escuelas de la Ciudad de Santa Cruz durante 28 años. Durante ese tiempo tuve el privilegio de interactuar con miles de estudiantes, padres y miembros de la comunidad. Ahora les pido su voto para la Junta Escolar para poder continuar sirviendo como su Síndico.

¡El momento para un nuevo liderazgo en la Junta Escolar es ahora! Con su voto yo:

- 1. Trabajaré para restaurar la confianza entre la Junta Escolar y la comunidad.
- 2. Estableceré foros mensuales de alcance comunitario para que yo pueda escuchar a todos los interesados antes de tomar decisiones estratégicas.
- 3. Me aseguraré que el Distrito Escolar de la Ciudad de Santa Cruz tome total ventaja de las oportunidades de financiamiento estatal y federal para mejorar la calidad de la educación para todos los estudiantes.

Nuestra Junta Escolar necesita ser un lugar donde sus voces sean buscadas y alentadas. La democracia sólo prospera con el dialogo abierto. ¡Juntos podemos hacer que suceda!

www.shonickforschoolboard.com

Deb Tracy-Proulx

Área Sindical 1 del Distrito Escolar de la Ciudad de Santa Cruz Miembro de la Junta Gubernativa

Ocupación: Titular/Madre

Edad: 46

Como madre, mi prioridad es apoyar fuertes escuelas públicas que permitan a nuestros hijos convertirse en miembros informados y comprometidos de una sociedad diversa. Ha sido un honor servir a los estudiantes de nuestro distrito escolar como miembro de la junta escolar. Durante este tiempo, me he enfocado en construir alianzas entre nuestras escuelas, abordando asuntos de igualdad, bienestar y seguridad de los estudiantes y mejorar el acceso a la tecnología.

Estoy orgullosa de nuestras escuelas y de lo que he podido lograr como síndico a través de la colaboración con nuestros dedicados y apasionados maestros, personal, padres y los miembros de la comunidad, incluyendo el establecer el Grupo de Trabajo de Tecnología del distrito; servir en Grupo de Trabajo de Seguridad Pública de la Ciudad de Santa Cruz; aumentar el número de guardias de cruce; ser la copresidente del Comité de Bienestar y defender la formación de educación física para los maestros de primaria; servir como tesorera para las exitosas Iniciativas de Ley I y J, que financian a los consejeros de las escuelas, la música y las artes y los bibliotecarios certificados; defender con éxito el aumento al acceso de fuentes de agua potable; y hacer campaña para la exitosa de la renovación de la Propuesta 30, que evitó un corte de fondos de \$6 mil millones.

Pido su voto y prometo mi compromiso constante a los niños de nuestra comunidad.

www.debforschoolboard.com



Ken Wagman Santa Cruz City School District - Trustee Area 1 Governing Board Member

Occupation: Incumbent/Math Instructor

While on the Santa Cruz City School District board, I've continually worked for an excellent, well-rounded education for all children. Since I've been on the board, more high school students have graduated prepared for college or to start jobs. More elementary and middle school students have dramatically improved test scores.

I co-chaired two different parcel tax campaigns that ensure quality education by raising over \$20 million to fund art and music programs, librarians, and counselors and to support small elementary class sizes, early literacy programs, hands-on science, and teacher salaries.

As budget committee co-chair, I understand the district finances. During the recent recession, I worked to keep state-imposed budget cuts far away from the classroom. In 2013 my analysis uncovered an additional \$200,000 to hire teacher aides and pay for classroom supplies to support our excellent teachers and staff.

I co-founded and currently chair the district's Green Schools Committee, which recently won two prestigious statewide awards for exemplary community collaboration to lower carbon emissions, reduce the use of toxic chemicals, and save money through solar power.

I look forward to solving challenges the district will face during the next four years to enable all students to succeed. I ask for your vote.

kenwagman2014.com

Cindy Hawthorne Santa Cruz City School District – Trustee Area 3 Governing Board Member

My commitment to improving schools began as an elementary school parent. As a school board member, I've worked to forge partnerships that focus on progress because strong neighborhood schools staffed by exceptional teachers are at the heart of our thriving community.

I'm inspired by the commitment to excellence shown daily in our classrooms. Achievement is up and our schools are graduating well-rounded students who attend top-rated universities, pursue innovative technical careers, and serve in uniform.

However, scarce resources and major education policy changes continue to present serious challenges. I've demonstrated the ability to embrace complex issues, exercise fiscal discipline and show leadership to produce solutions.

Thanks to strong partnerships with teachers, staff and community members, I'm proud to have initiated nutrition reform, led the 2014 effort to increase elementary teacher supply budgets, successfully advocated to end the unnecessary annual tradition of mass lay-offs for teachers, established the Green Schools Committee, co-founded the County School Boards Association, advocated for the Safe Schools Project and helped lead ballot measures that support teachers, librarians and small class sizes.

I have tremendous pride in our schools and community. I'm committed to working hard for students and I would appreciate your vote.

www.CynthiaHawthorne2014.com

Ken Wagman

Área Sindical 1 del Distrito Escolar de la Ciudad de Santa Cruz Miembro de la Junta Gubernativa

Ocupación: Titular/Instructor de Matemáticas

Desde que empecé como miembro de la Junta del Distrito Escolar de la Ciudad de Santa Cruz he trabajado continuamente por una educación excelente y complete para todos los niños y se han graduado más estudiantes de la escuela secundaria, los cuales han salido más preparados para entrar en las universidades o para comenzar a trabajar. Han subido también, de manera sustancial, los resultados de las pruebas que los estudiantes de primaria y de la escuela media han tomado

He sido copresidente de dos campañas diferentes para aumentar el impuesto a la parcela. Éstas aseguraron la calidad de la educación al recaudar más de \$20 millones para financiar programas de arte y de música, la contratación de bibliotecarios y consejeros y para respaldar clases de primaria de tamaño pequeño, programas de alfabetización temprana, práctica de las ciencias y salarios de los maestros. Como copresidente del comité de presupuesto, entiendo las finanzas del distrito. Durante la reciente recesión, trabajé para mantener lejos de las aulas las reducciones presupuestarias impuestas por el estado. En el 2013, mi análisis descubrió \$200.000 adicionales para ser usados en la contratación de ayudantes de maestros y para pagar por artículos escolares que nuestros excelentes maestros necesitan.

Cofundé y actualmente soy presidente del Comité de las Escuelas Verdes que, recientemente, ganó dos prestigiosos galardones a nivel estatal por la colaboración comunal ejemplar para reducir las emisiones de carbono, reducir el uso de químicos tóxicos y ahorrar dinero mediante la energía solar.

Espero resolver los retos que el distrito enfrentará durante los próximos cuatro años, para que todos los estudiantes puedan triunfar. Le pido su voto

kenwagman2014.com

Cindy Hawthorne

Área Sindical 3 del Distrito Escolar de la Ciudad de Santa Cruz Miembro de la Junta Gubernativa

Mi compromiso para mejorar las escuelas comenzó como una madre de escuela primaria. Como miembro de la junta escolar, he trabajado para crear sociedades que se enfoquen en el progreso porque las fuertes escuelas del vecindario con un personal excepcional son el corazón de nuestra floreciente comunidad.

Me inspira el compromiso a la excelencia que se muestra diariamente en nuestras aulas. Los logros se están elevando y de nuestras escuelas se están graduando estudiantes completos los cuales asisten a las universidades mejor calificadas, siguen carreras técnicas innovadoras, y sirven en uniforme.

De todos modos, los escasos recursos y los principales cambios en la política de educación siguen presentado serios problemas. He demostrado la capacidad de aceptar asuntos complejos, de ejercer disciplina fiscal y mostrar liderazgo para producir soluciones.

Gracias a fuertes sociedades con los maestros, el personal y los miembros de la comunidad, estoy orgullosa de haber iniciado una reforma nutricional, liderar el esfuerzo del 2014 para aumentar los presupuestos para suministros de los maestros de primaria, abogar con éxito para terminar con la innecesaria tradición anual de despidos en masa de los maestros, establecer el Comité de Escuelas Verdes, fundar en conjunto la Asociación Juntas Escolares del Condado, abogar por el Proyecto de Escuelas Seguras y ayudar a dirigir Iniciativas de Leyes en la Boleta Electoral que respalden a los maestros, bibliotecarios y clases de tamaño pequeño.

Tengo un tremendo orgullo en nuestras escuelas y comunidad. Estoy comprometida a trabajar duro por los estudiantes y apreciaría su voto. www.CynthiaHawthorne2014.com



Alisun Thompson Santa Cruz City School District - Trustee Area 3 Governing Board Member

Occupation: University Lecturer Age 51

I have devoted my career to education—first as a classroom teacher and now as a teacher educator. As a parent of two children attending Santa Cruz City School District for nine years, I am well aware of the issues confronting us to ensure an academically rigorous and well-rounded education for all students. I will bring a fresh perspective to the board—one focused on the needs of students and reflecting the values of our unique and diverse community. I am dedicated to renewing a relationship between the board and the public that is based on respect, trust, and transparency.

Our schools, students, and teachers are increasingly expected to do more with less support and fewer resources. Now more than ever, we need to emphasize long term planning rather than single-issue advocacy. I will dedicate my service to:

- 1. Democratic decision-making and greater accountability to the public.
- 2. Student-centered budgeting that prioritizes classrooms and schools.
- 3. Attracting, supporting, and retaining high-quality teachers.
- $4.\ Policies$ and programs that address the specific needs of marginalized youth.

I will use my background in educational policy, organizational capacity, and effective teacher recruitment and retention to make Santa Cruz City School District a shining example of educational excellence and equity.

Alisun4schoolboard.com

Toby Goddard Santa Cruz Port District Commissioner

Occupation: Water Department Manager Age 51

For the past 8 years, I have been honored to serve the public as a member of the Santa Cruz Port Commission. Santa Cruz Harbor is a self-sufficient public facility and vibrant economic and recreational resource for the community. Celebrating its 50th anniversary this year, the harbor has grown to become a center of activity for mariners and the general public to be proud of and to enjoy.

Many significant improvements to the harbor have been realized in recent years. \$20 million in infrastructure reconstruction has been successfully completed. Dredging operations have been reorganized to be more efficient and effective. The financial position of the Port District has been strengthened through diligent management of revenues, expenditures, debt, and real property leases.

I have the experience, leadership skills, and dedication to ensure this wonderful public facility will be functional, accessible, and financially secure for years to come. My qualifications include 8 years experience as Port Commissioner, 28 years of public service in local government, and 8 years in the private sector performing oceanographic research. I bring an independent perspective, cooperative style, strong work ethic, fiscal responsibility, and extensive community involvement.

Thank you for your consideration and the opportunity to serve.

Alisun Thompson

Área Sindical 3 del Distrito Escolar de la Ciudad de Santa Cruz Miembro de la Junta Gubernativa

Ocupación: Conferencista de la Universidad Edad: 51

He dedicado mi carrera a la educación—primero como maestra de aula y ahora como maestra educadora. Como madre de dos hijos que asisten al Distrito Escolar de la Ciudad de Santa Cruz hace nueve años, soy muy consciente de los asuntos a los que nos enfrentamos para asegurar una educación completa y rigurosamente académica para todos los estudiantes. Traeré una nueva perspectiva a la junta—una que se enfoque en las necesidades de los estudiantes y que refleje los valores de nuestra singular y diversa comunidad. Estoy dedicada a renovar una relación entre la junta y el público que se base en el respeto, la confianza y la transparencia.

Cada día se espera que nuestras escuelas, estudiantes y maestros hagan más con menos apoyo y escasos recursos. Ahora más que nunca, necesitamos enfatizar la planificación a largo plazo en vez de defender un asunto a la vez. Dedicaré mi servicio a:

- 1. La toma de decisiones de manera democrática y mayor responsabilidad hacia el público.
- 2. Presupuestos centrado en los estudiantes que priorice las aulas y las escuelas.
- 3. Atraer, apoyar y retener maestros de alta calidad.
- 4. Políticas y programas que aborden las necesidades especificas de la juventud marqinalizada.

Utilizaré mi experiencia en la política educacional, en la capacidad de organización y el reclutamiento y la retención efectiva de maestros para hacer del Distrito Escolar de la Ciudad de Santa Cruz un brillante ejemplo de excelencia educacional e igualdad.

Alisun4schoolboard.com

Reed Geisreiter Santa Cruz Port District Commissioner

Occupation: Banker

Age 44

Since 2009, I have been honored to serve on the Santa Cruz Port Commission. The Santa Cruz Harbor is a jewel to be enjoyed by our entire community. It is a place for boating, education, and numerous recreational activities. As the gateway to the Monterey Bay National Marine Sanctuary, it is an amazing environmental resource.

I am proud of our accomplishments over the past 5 years. In 2011, the harbor suffered nearly \$20 million in tsunami damage; I am proud to have been part of the significant rebuilding effort, now nearly complete. In 2012, the Harbor achieved recertification as a Clean Marina, evidencing our commitment to protect coastal resources. In 2013, I led an effort to refinance the harbor's debt on better terms, with sufficient savings to fund replacement of an aging dredge to keep the harbor open and nourish down coast beaches with sand.

I am proud to have the endorsement from each of my colleagues on the Port Commission and many respected community leaders to continue my efforts in 2014 and beyond. I look forward to the challenges and opportunities ahead to ensure the long term viability of this vital community resource.

I would appreciate your vote.





Cannabis Business Tax Cannabis Impuesto de Actividades Económicas

Ballot question

To protect the quality of life in Santa Cruz County and to fund essential county services such as police, fire, emergency response, health services, youth and senior programs, job creation, housing, environmental protection, and animal shelter programs; shall an ordinance be adopted to impose a tax of no more than 10% (7% when enacted) on gross receipts of cannabis (medical marijuana) businesses in the unincorporated county, subject to audits, with all funds staying local?

Boleta pregunta

Para proteger la calidad de vida en el Condado de Santa Cruz y para financiar los servicios esenciales del condado, como la policía, fuego, la respuesta de emergencia, servicios de salud, la juventud y programas para personas mayores, la creación de empleo, la vivienda, protección del medio ambiente, y el refugio para animales programas; se adoptará una ordenanza para imponer una fiscal de no más del 10% (7% cuando se promulgó) sobre los ingresos brutos de cannabis (marihuana medicinal) negocios en el condado no incorporado, con sujeción a las auditorías, con todos los fondos permanecer local?

What your vote means

YES	NO
A "Yes" vote is to approve imposition of the cannabis business tax.	A "No" vote is against imposition of the cannabis business tax.

For and against Measure K

FOR	AGAINST
Bruce McPherson (5 th District) Neal Coonerty (3 rd District) John Leopold (1 st District) Santa Cruz County Supervisors	Michael Boyd Taxpayer
Fred Keeley President, Sempervirens Fund	
Betsy McCarty Chief of Public Health, Santa Cruz County (Ret)	
Ben Rice Attorney for Association for Standardized Cannabis (signing on behalf of the organization)	
Karen Delaney Community Volunteer	



Argument for Measure K

VOTE YES ON MEASURE K - THE CANNABIS BUSINESS TAX

Santa Cruz County voters have overwhelmingly supported State and local laws for the compassionate and safe use of medicinal cannabis (marijuana) by physician's recommendation for over 20 years. Residents have strongly supported the need to ensure safe access to medical cannabis for people in need.

As a result, Santa Cruz County worked successfully with neighborhood groups and local industry representatives to create laws allowing cannabis to be responsibly cultivated, distributed, delivered, dispensed, sold, or given away without creating a public nuisance.

These laws respect the needs of medical patients, and their caregivers, as well as legitimate medical cannabis businesses. They also protect our neighborhoods and land from illegitimate operators who damage our forests, divert our streams, and act without respect for our community.

However, the County needs additional revenues to ensure that environmental protection, neighborhood integrity, and public safety are maintained.

The Cannabis Business Tax will provide new money for county services. It will be used for many general purposes, such as:

- public health and safety,
- fire services,
- environmental protection,
- animal shelter and community programs, and
- financial accountability.

All revenue collected will stay local, to protect and maintain our neighborhoods.

Voting Yes will not disadvantage low income persons, as there are resources for income restricted patients to receive low or no cost medicine.

Measure K creates a business tax only for cannabis businesses, not all businesses.

Voting Yes will not establish any new cannabis businesses, as the existing businesses are already allowed under State law and our local ordinance.

Measure K is supported unanimously by the Board of Supervisors and will help expand and maintain essential services for county residents.

Join us in voting YES ON MEASURE K.

Bruce McPherson, Santa Cruz County 5th District Supervisor

Fred Keeley, President, Sempervirens Fund

Betsy McCarty, Chief of Public Health, Santa Cruz County (Retired)

Ben Rice*, Attorney for Association for Standardized Cannabis

Karen Delaney, Community Volunteer

Argument against Measure K

The Board of Supervisor unanimously approved June 10, 2014, a 10% sales tax, called the "Cannabis Business Tax". A lawsuit was filed July 15, 2014 by local free speech and civil rights advocate Michael Boyd which challenges the proposed 10% sales tax and also challenges the existing 7% use tax imposed on "medical marijuana" based on the State Board of Equalization's justification for the tax as "retail sales of marijuana and any other illegal drugs or property, are subject to sales or use tax to the same extent as is any lawful retail sale of tangible personal property". Just because something is illegal doesn't make it legal to tax it. No statutory authority exists for such tax making it unlawful.

Prior to passage by Congress of H.R. 4660 (2014) existing federal law prohibited the manufacture, possession, sale or distribution of marijuana, including marijuana, as within the definition of "medicine". H.R.4660 passed the House on May 30, 2014. Section 542 defines "medical marijuana" thereby exempting it from federal drug enforcement laws stating it "Prohibits the use of funds made available by this Act for 'preventing specified states from implementing their own laws authorizing the use, distribution, possession, or cultivation of medical marijuana'".

Mr. Boyd said, "The Board of Supervisors think that it is OK to tax the medicine of people who are seriously ill, many, near death, who get no relief from their suffering, except through the relief medical marijuana brings them. The Board's action only serves the forces of socioeconomic terrorism of the poor that comes from viewing people's medicine as more money for cops, and the view their medical marijuana is an illegal substance under federal law. Well not any more thanks to H.R. 4660. Please vote NO on the Board's unlawful tax on "medical marijuana".

Michael Boyd, Taxpayer



Reply to argument against Measure K

Don't be fooled by an argument that the County is legally prohibited from regulating or taxing the sale of medical cannabis (marijuana).

The recent California Supreme Court decision in Riverside v. Inland Empire gives the County broad authority to regulate safe, compassionate access to medical cannabis by people in our community.

H.R. 4660, not currently law, simply states that any funds appropriated by the Act cannot be used to prevent California from passing its own laws that authorize the use, distribution, possession, or cultivation of medical marijuana.

The argument opposing this measure states that the County tax will be 10%. This is not true. The tax initially will be 7% and any subsequent change will be subject to public review.

Medical cannabis is legal in California and Santa Cruz. However, making sure that growing and using it is done responsibly creates a financial burden on our County.

Medical cannabis is not just like every other medicine. The Sheriff's Office, Planning Department, County Fire, and other County offices need to monitor the cultivation and dispensing of this medicine.

County taxpayers should not have to pay for the services to protect our community from illegitimate and illegal operators. It is only reasonable that medical cannabis businesses help pay these costs, and in fact, the

Association for Standardized Cannabis, which represents most of these businesses, supports this measure.

Low income patients will continue to have access to low or no cost medicine.

Join us in voting YES ON MEASURE K.

Ben Rice*, Attorney for Association for Standardized Cannabis Neal Coonerty, Santa Cruz County 3rd District Supervisor John Leopold, Santa Cruz County 1st District Supervisor Katherine Beiers, Former Mayor, City of Santa Cruz Scott M. Jalbert, Chief, Santa Cruz County Fire Department

Reply to argument for Measure K

The Proponents Argument is deceptive, arguing for stigmatizing the compassionate use of "medical" marijuana, using the theme of criminality, to justify their overly regressive tax on its use. My lawsuit isn't just against their new tax, but against the existing 8.25% tax that will increase to 18.25% if the voters approve Measure K. If approved only "medical cannabis" patients are subjected to this clearly discriminatory tax.

Remember the City of Bell where the City leaders defrauded taxpayers and more recently the King City Police Department. Criminality is drawn by the darkness in the government that proceeds before the criminal element's arrival. Voters shouldn't be deceived this isn't the gateway to legalization of recreational marijuana use that I support and that should be taxed too, but at the same sales tax rate as everything else you buy. My lawsuit also seeks that poor people and Medi-Cal patients should get their medical marijuana free, and people who can afford it should be charged a co-pay like any other medicine you buy.

I asked the voters to Vote No on Measure K, not for me but the "Grateful Dead". "A traveler enters a village and finds the villagers desecrating, or refusing to bury the body of a dead man because he died owing creditors money. The traveler pays the dead man's debts and sees to a decent burial. Later in his travels, the man is saved by a mysterious event, which is credited to the dead man's grateful spirit. Hence, the Grateful Dead."

God bless.

Michael Boyd, Taxpayer



Impartial analysis of Measure K

Dana McRae, County Counsel by Jane M. Scott, Assistant County Counsel

If this measure is approved by a majority of those voting on it, an ordinance will be added to the Santa Cruz County Code authorizing the County of Santa Cruz ("County") to impose a tax on the gross receipts of cannabis (marijuana)businesses operating within the unincorporated area of the County. The tax and the reporting requirements imposed by the ordinance apply to the covered businesses, not to persons who purchase or acquire cannabis from those businesses.

The purpose of the tax is to raise revenue for general governmental purposes, not for regulatory purposes. If enacted, the cannabis businesses are required to submit to the County Auditor-Controller-Treasurer-Tax Collector monthly statements of their gross receipts, and pay a resulting tax.

Definitions of "cannabis business" and "gross receipts" are set out in the ordinance, the full text of which is printed elsewhere in the ballot pamphlet.

The rate of the tax at effective date of the ordinance would be seven percent (7%) of gross receipts, and it authorizes the Board of Supervisors to set a maximum tax rate up to ten percent (10%) of gross receipts. Payment of the cannabis business tax would not authorize the conduct of any illegal or unlawful business.

All revenues from this tax will be deposited into the County's general fund and may be used for County governmental services including but not limited to police, fire, emergency response, street maintenance and pothole repair, health services, parks, libraries, youth and senior programs, animal programs, economic development and job creation, and affordable housing.

The County Auditor-Controller-Treasurer-Tax Collector would determine whether the penalties specified by the ordinance for delinquent tax should be imposed, and whether exemptions apply or refunds are owing. Audits may be conducted to determine whether additional tax is owed. Aside from monetary penalties for failure to pay the tax on time, the ordinance declares that violation of its provisions constitutes a misdemeanor.

This tax measure is placed on the ballot by resolution of the County Board of Supervisors.

A "yes" vote is to approve imposition of the cannabis business tax.

A "no" vote is against imposition of the cannabis business tax.

Fiscal impact statement by county auditor-controller Mary Jo Walker, Auditor-Controller & Treasurer-Tax Collector

Measure K would authorize the County of Santa Cruz to add Chapter 4.06 to the County Code, imposing a business tax of no more than 10% on the gross receipts of cannabis (medical marijuana) businesses in the unincorporated areas of Santa Cruz County. The rate would be set at 7% at the time of enactment. The cannabis business tax revenue would be used solely for County general governmental purposes.

Fiscal Effect

A cannabis business tax at the proposed rate of 7% of gross receipts is estimated to generate approximately \$900,000 annually. The cannabis business is required to file a statement of gross receipts, and pay the business tax on a monthly basis to the Office of the County Auditor-Controller/Treasurer-Tax Collector. A penalty plus interest will be imposed if the tax is not paid timely.

Use of the Funds

All revenues from this business tax will be deposited into the County's General Fund, and spent on essential general governmental services currently supplied by the County such as sheriff, fire, emergency response, health services, parks, youth and senior programs, animal shelter programs, economic development, affordable housing, and other essential county services.

Accountability

The Auditor-Controller/Treasurer-Tax Collector is the tax administrator, and has the authority to examine the books and records of the cannabis businesses to verify the accuracy of the statement of gross receipts that was filed and the business tax computed thereon. The Auditor-Controller/Treasurer-Tax Collector also has the authority to issue an assessment to a cannabis business for the estimated amount of tax owed if a statement is not filed and a tax is not paid by the business



Full text of Measure K: Cannabis Business Tax

BE IT ORDAINED BY THE PEOPLE OF THE COUNTY OF SANTA CRUZ:

Title 4 of the Santa Cruz County Code is hereby amended to add a new Chapter to be numbered, entitled and to read as follows:

Chapter 4.06

CANNABIS BUSINESS TAX

Sections:

- 4.06.010 Purpose of chapter.
- 4.06.020 Tax imposed.
- 4.06.030 Definitions.
- 4.06.040 Other licenses, permits, taxes, fees or charges.
- 4.06.050 Payment of tax does not authorize unlawful business.
- 4.06.060 Payment Location.
- 4.06.070 Amount of business tax owed.
- 4.06.080 Payment Time limits.
- 4.06.090 Payments and communications made by mail -Proof of timely submittal.
- 4.06.100 Payment When taxes deemed delinquent.
- 4.06.110 Notice not required by county.
- 4.06.120 Payment Penalty for delinquency.
- 4.06.130 Waiver of penalties.
- 4.06.140 Refunds Credits.
- 4.06.150 Refunds and procedures.
- 4.06.160 Exemptions Application Issuance conditions.
- 4.06.170 Exemptions General.
- 4.06.180 Exemptions Occasional transactions.
- 4.06.190 Enforcement Duties of tax administrator and sheriff.
- 4.06.200 Rules and regulations.
- 4.06.210 Apportionment.
- 4.06.220 Audit and examination of records and equipment.
- 4.06.230 Tax deemed debt to county.
- 4.06.240 Deficiency determinations.
- 4.06.250 Tax assessment Authorized when Nonpayment Fraud.
- 4.06.260 Tax assessment Notice requirements.
- 4.06.270 Tax assessment Hearing Application and determination.
- 4.06.280 Conviction for chapter violation Taxes not waived.
- 4.06.290 Violation deemed misdemeanor Penalty.
- 4.06.300 Severability.
- 4.06.310 Effect of state and federal reference/authorization.
- 4.06.320 Remedies cumulative.
- 4.06.330 Amendment or repeal.
- 4.06.010 Purpose of chapter.

This chapter shall be known as the "cannabis business tax" and is enacted solely to raise revenue for the general governmental purposes of the County and not for purposes of regulation or of raising revenues for regulatory purposes. All of the proceeds from the tax imposed by this chapter shall be placed in the County's general fund and used for the usual current expenses of the County.

4.06.020 Tax imposed.

There is established and imposed, a business tax at the rate set forth in this chapter.

4.06.030 Definitions.

The definitions set forth in this part shall govern the application and interpretation of this chapter.

- (A) "Business" shall include all activities engaged in or caused to be engaged in within the unincorporated area of the County, including any commercial or industrial enterprise, trade, profession, occupation, vocation, calling, or livelihood, whether or not carried on for gain or profit, but shall not include the services rendered by an employee to his or her employer.
- (C) "Employee" means each and every person engaged in the operation or conduct of any business, whether as owner, member of the owner's family, partner, associate, agent, manager or solicitor, and each and every other person employed or working in such business for a wage, salary, commission or room and board.
- (D) "Engaged in business" means the commencing, conducting, operating, managing or carrying on of a Cannabis business and the exercise of corporate or franchise powers, whether done as owner, or by means of an officer, agent, manager, employee, or otherwise, whether operating from a fixed location in the unincorporated area of the county or coming into the unincorporated area of the county from an outside location to engage in such activities. A person shall be deemed engaged in business within the unincorporated area of the county area of the county if:
- (1) Such person or person's employee maintains a fixed place of business within the unincorporated area of the county for the benefit or partial benefit of such person;
- (2) Such person or person's employee owns or leases real property within the unincorporated area of the county for business purposes;
- (3) Such person or person's employee regularly maintains a stock of tangible personal property in the unincorporated area of the county for sale in the ordinary course of business;
- (4) Such person or person's employee regularly conducts solicitation of business within the unincorporated area of the county;



- (5) Such person or person's employee performs work or renders services in the unincorporated area of the county on a regular and continuous basis involving more than five working days per year;
- (6) Such person or person's employee utilizes the streets within the unincorporated area of the county in connection with the operation of motor vehicles for business purposes.

The foregoing specified activities shall not be a limitation on the meaning of "engaged in business."

- (E) "Evidence of doing business" means whenever any person shall, by use of signs, circulars, cards or any other advertising media, including the use of internet or telephone solicitation, represent that such person is engaged in Cannabis business in the unincorporated, area then these facts may be used as evidence that such person is engaged in business in the unincorporated area.
- (F) "Gross receipts," except as otherwise specifically provided, means the total amount actually received or receivable from all sales; the total amount or compensation actually received or receivable for the performance of any act or service, of whatever nature it may be, for which a charge is made or credit allowed, whether or not such act or service is done as a part of or in connection with the sale of materials, goods, wares or merchandise; discounts, rents, royalties, fees, commissions, dividends, and gains realized from trading in stocks or bonds, however designated. Included in "gross receipts" shall be all receipts, cash, credits and property of any kind or nature, without any deduction there from on account of the property sold, the cost of materials used, labor or service costs, interest paid or payable, or losses or other expenses whatsoever, except that the following shall be excluded there from:
- (1) Cash discounts allowed and taken on sales;
- (2) Credit allowed on property accepted as part of the purchase price and which property may later be sold, at which time the sales price shall be included as gross receipts;
- (3) Any tax required by law to be included in or added to the purchase price and collected from the consumer or purchaser;
- (4) Such part of the sale price of any property returned by purchasers to the seller as refunded by the seller by way of cash or credit allowances or return of refundable deposits previously included in gross receipts;
- (5) Receipts from investments where the holder of the investment receives only interest and/or dividends, royalties, annuities and gains from the sale or exchange of stock or securities solely for a person's own account, not derived in the ordinary course of a business;
- (6) Receipts derived from the occasional sale of used, obsolete or surplus trade fixtures, machinery or other equipment used by the taxpayer in the regular course of the taxpayer's business;
- (7) Cash value of sales, trades or transactions between departments or units of the same business;
- (8) Whenever there are included within the gross receipts amounts which reflect sales for which credit is extended and such amount proved uncollectible in a subsequent year, those amounts may be excluded from the gross receipts in the year they prove to be uncollectible; provided, however, if the whole or portion of such amounts excluded as uncollectible are subsequently collected, they shall be included in the amount of gross receipts for the period when they are recovered;
- (9) Transactions between a partnership and its partners;
- (10) Receipts from services or sales in transactions between affiliated corporations. An affiliated corporation is a corporation:
- (a) The voting and non-voting stock of which is owned at least eighty percent by such other corporation with which such transaction is had; or
- (b) Which owns at least eighty percent of the voting and non-voting stock of such other corporation; or
- (c) At least eighty percent of the voting and non-voting stock of which is owned by a common parent corporation which also has such ownership of the corporation with which such transaction is had;
- (11) Transactions between a limited liability company and its member(s), provided the limited liability company has elected to file as a Subchapter K entity under the Internal Revenue Code and that such transaction(s) shall be treated the same as between a partnership and its partner(s) as specified in Subsection (9) above;
- (12) Receipts of refundable deposits, except that such deposits when forfeited and taken into income of the business shall not be excluded when in excess of one dollar:
- (13) Amounts collected for others where the business is acting as an agent or trustee and to the extent that such amounts are paid to those for whom collected. These agents or trustees must provide the finance department with the names and the addresses of the others and the amounts paid to them. This exclusion shall not apply to any fees, percentages, or other payments retained by the agent or trustees. "Gross receipts" subject to the business tax shall be that portion of gross receipts relating to business conducted within the unincorporated area of the county.
- (G) "Cannabis" means all parts of the plant Cannabis sativa L., whether growing or not; the seeds thereof; the resin extracted from any part of the plant; and every compound, manufacture, salt, derivative, mixture, or preparation of the plant, its seeds or resin.
- (H) "Cannabis business" or "medical marijuana business" means business activity as defined by subsection (G) of section 7.124.020 of this Code, including but not limited to, transporting, manufacturing, compounding, converting, processing, preparing, storing, packaging, wholesale, and/or retail sales of Cannabis and any ancillary products in the unincorporated area of the county, whether or not carried on for gain or profit.
- (I) "Cannabis business tax", "Business tax" or "Cannabis tax" means the tax due for engaging in Cannabis business in the unincorporated area of Santa Cruz County.
- (J) "Person" means, without limitation, any natural individual, organization, firm, trust, common law trust, estate, partnership of any kind, association, syndicate, club, joint stock company, joint venture, limited liability company, corporation (including foreign, domestic, and nonprofit), cooperative, receiver, trustee, quardian, or other representative appointed by order of any court.
- (K) "Sale" means and includes any sale, exchange, or barter.
- (L) "Tax Administrator" or "administrator" means the Auditor-Controller-Treasurer-Tax Collector or such other administrator designated by the County Administrative Officer to administer this chapter
- 4.06.040 Other licenses, permits, taxes, fees or charges. Nothing contained in this Chapter 4.06 shall be deemed to repeal, amend, be in lieu of, replace or in any way affect any requirements for any license or permit required by, under or by virtue of any provision of any other title or chapter of this code or any other ordinance or resolution of the county, nor be deemed to repeal, amend, be in lieu of, replace or in any way affect any tax, fee or other charge imposed, assessed or required by, under or by virtue of any other title or chapter of this code or any other ordinance or resolution of the county. Any references made or contained in any other title or chapter of this code to any licenses, license taxes, fees or charges,



or to any schedule of license fees, shall be deemed to refer to the licenses, license taxes, fees or charges, or schedule of license fees, provided for in other titles or chapters of this code.

4.06.050 Payment of tax does not authorize unlawful business.

(A) The payment of a business tax required by this chapter, and its acceptance by the county, shall not entitle any person to carry on any Cannabis business unless the person has complied with all of the requirements of this code and all other applicable laws, nor to carry on any Cannabis business in any building or on any premises in the event that such building or premises are situated in a zone or locality in which the conduct of such Cannabis business is in violation of any law.

(B) No tax paid under the provisions of this chapter shall be construed as authorizing the conduct or continuance of any illegal or unlawful business, or any business in violation of any ordinance of the county.

4.06.060 Payment - Location.

The tax imposed under this chapter shall be paid to the administrator in lawful money of the United States, at the Offices of the County Auditor-Controller-Treasurer-Tax Collector in Santa Cruz, California. Lawful money shall mean any coin, currency or negotiable instrument, exchangeable for said coin or currency, which the United States Congress has declared to be a national legal tender.

4.06.070 Amount of business tax owed.

(A) Every person engaged in Cannabis business in the unincorporated area of the county shall pay a business tax at a rate of up to ten percent of gross receipts. The tax under this chapter shall not be imposed on Cannabis businesses unless and until the Board of Supervisors, by ordinance, takes action to set a tax rate not to exceed ten percent of gross receipts.

(B) Notwithstanding the maximum tax rate of ten percent of gross receipts imposed under Subsection A., the Board of Supervisors may, in its discretion, at any time by ordinance, implement a lower tax rate for all Cannabis businesses or establish differing tax rates for different categories of Cannabis businesses, as defined in such ordinance, subject to the maximum rate of ten percent of gross receipts. The Board of Supervisors may, by ordinance, also increase any such tax rate from time to time, not to exceed the maximum tax rate of ten percent of gross receipts established under Subsection (A)

(C) Pursuant to Subsection (A), the Cannabis business tax is set at seven percent of gross receipts. Commencing on the operative date of this chapter, every person engaged in Cannabis business in the unincorporated area of the county shall pay a Cannabis business tax at the rate of seven percent of gross receipts.

4.06.080 Payment - Time limits.

The business tax imposed by this chapter shall be due and payable as follows:

(A) Each person owing a tax under this chapter shall, on or before the last day of each calendar month, prepare a tax statement to the administrator of the total gross receipts and the amount of tax owed for the preceding calendar month. At the time the tax statement is filed, the full amount of the tax owed for the preceding calendar month shall be remitted to the administrator.

(B) All tax statement shall be completed on forms provided by the administrator.

(C) Tax statements and payments for all outstanding taxes owed the county are immediately due to the administrator upon cessation of business for any reason.

4.06.090 Payments and communications made by mail - Proof of timely submittal.

Whenever any payment, statement, report, request or other communication received by the administrator is received after the time prescribed by this chapter for the receipt thereof, but is in an envelope bearing a postmark showing that it was mailed on or prior to the date prescribed in this chapter for the receipt thereof, or whenever the administrator is furnished substantial proof that the payment, statement, report, request or other communication was in fact deposited in the United States mail on or prior to the date prescribed for receipt thereof, the administrator may regard such payment, statement, report, request or other communication as having been timely received. If the due day falls on Saturday, Sunday or a holiday, the due day shall be the next regular business day on which the County Building at 701 Ocean Street, Santa Cruz is open to the public.

4.06.100 Payment - When taxes deemed delinquent.

Unless otherwise specifically provided under other provisions of this chapter, the taxes required to be paid pursuant to this chapter shall be deemed delinquent if not paid on or before the due date specified in Section 4.06.080.

4.06.110 Notice not required by county.

The administrator is not required to send a delinquency or other notice or bill to any person subject to the provisions of this chapter and failure to send such notice or bill shall not affect the validity of any tax or penalty due under the provisions of this chapter.

4.06.120 Payment - Penalty for delinquency.

(A) Any person who fails or refuses to pay any business tax required to be paid pursuant to this chapter on or before the due date shall pay penalties and interest as follows:

(1) A penalty equal to twenty-five percent of the amount of the tax in addition to the amount of the tax, plus interest on the unpaid tax calculated from the due date of the tax at a rate established by resolution of the Board of Supervisors; and

(2) An additional penalty equal to twenty-five percent of the amount of the tax if the tax remains unpaid for a period exceeding one calendar month beyond the due date, plus interest on the unpaid tax and on the unpaid penalties, calculated at the rate established by resolution of the Board of Supervisors.

(3) Interest shall be applied at the monthly rate on the first day of the month for the full month, and will continue to accrue monthly on the tax and penalty until the balance is paid in full.

(4) Only payments for the full amount due shall be accepted. Partial payments shall not be accepted.

(B) Whenever a check is submitted in payment of a business tax and the check is subsequently returned unpaid by the bank upon which the check is drawn, and the check is not redeemed prior to the due date, the taxpayer will be liable for the tax amount due plus the return check fee; penalties and interest as provided for in this section; and any amount allowed under state law.

(C) The business tax due shall be that amount due and payable from the first date on which the person was engaged in Cannabis business in the unincorporated area of the county, together with applicable penalties and interest calculated in accordance with Subsection(A) above.



4.06.130 Waiver of penalties.

The administrator may waive the first and second penalties of twenty-five percent each imposed upon any person if:

(A) The person provides evidence satisfactory to the administrator that failure to pay timely was due to circumstances beyond the control of the person and occurred notwithstanding the exercise of ordinary care and the absence of willful

neglect, and the person paid the delinquent business tax and accrued interest owed the county prior to applying to the administrator for a waiver.

(B) The waiver provisions specified in this subsection shall not apply to interest accrued on the delinquent tax and a waiver shall be granted only once during any twenty-four month period.

4.06.140 Refunds - Credits.

(A) No refund shall be made of any tax collected pursuant to this chapter, except as provided in Section 4.06.150.

(B) No refund of any tax collected pursuant to this chapter shall be made because of the discontinuation, dissolution or other termination of a business.

(C) Any person entitled to a refund of taxes paid pursuant to this chapter may elect in writing to have such refund applied as a credit against such person's business taxes for the next calendar month.

4.06.150 Refunds and procedures.

A) Whenever the amount of any business tax, penalty or interest has been overpaid, paid more than once, or has been erroneously or illegally collected or received by the county under this chapter, it may be refunded to the claimant who paid the tax provided that a written claim for refund is filed with the administrator within three years of the date the tax was originally due and payable, and the provisions of Chapter 1.05 are satisfied.

(B) The administrator or the administrator's authorized agent shall have the right to examine and audit all the books and business records of the claimant in order to determine the eligibility of the claimant to the claimed refund. No claim for refund shall be allowed if the claimant refuses to allow such examination of claimant's books and business records after request by the administrator to do so.

(C) In the event that the business tax was erroneously paid and the error is attributable to the county, the entire amount of the tax erroneously paid shall be refunded to the claimant. If the error is attributable to the claimant, the county shall retain the amount set forth in the schedule of fees and charges established by resolution of the Board of Supervisors from the amount to be refunded to cover expenses.

4.06.160 Exemptions - Application - Issuance conditions.

Any person desiring to claim exemption from the payment of the tax set forth in this chapter shall make application upon forms prescribed by the administrator and shall furnish such information and make such affidavits as may be required by the administrator.

4.06.170 Exemptions - General.

Except as may be otherwise specifically provided in this chapter, the terms hereof shall not be deemed or construed to apply to any person when imposition of the tax upon that person would violate the Constitution of the United States or that of the State of California or preemptive federal or state law.

4.06.180 Exemptions - Occasional transactions.

(A) The provisions of this chapter shall not apply to persons having no fixed place of business within the unincorporated area of the county who come into the unincorporated area for the purpose of transacting a specific item of business at the request of a specific patient, client or customer, provided that such person does not come into the unincorporated area for the purpose of transacting business on more than five days during any calendar year.

(B) For any person not having a fixed place of business within the unincorporated area of the county who comes into the county for the purpose of transacting business and who is not exempt as provided in Subsection (A) of this section, the business tax payable by such person may be apportioned by the administrator in accordance with Section 4.06.210.

4.06.190 Enforcement - Duties of tax administrator and sheriff.

It shall be the duty of the administrator to enforce each and all of the provisions of this chapter, and the sheriff shall render such assistance in the enforcement of this chapter as may from time to time be required by the administrator.

4.06.200 Rules and regulations.

For purposes of apportionment as may be required by law and for purposes of administration and enforcement of this chapter generally, the administrator, with the concurrence of the county counsel, may from time to time promulgate administrative rules and regulations.

4.06.210 Apportionment.

(A) None of the tax provided for by this chapter shall be applied so as to occasion an undue burden upon interstate commerce or be violative of the equal protection and due process clauses of the Constitutions of the United States or the State of California.

(B) If any case where a business tax is believed by a taxpayer to place an undue burden upon interstate commerce or be violative of such constitutional clauses, the taxpayer may apply to the administrator for an adjustment of the tax. It shall be the taxpayer's obligation to request in writing for an adjustment within one year after the date of payment of the tax. If the taxpayer does not request in writing within one year from the date of payment, then taxpayer shall be conclusively deemed to have waived any adjustment for that year and all prior years.

(C) The taxpayer shall, by sworn statement and supporting testimony, show the method of business and the gross volume of business and such other information as the administrator may deem necessary in order to determine the extent, if any, of such undue burden or violation. The administrator shall then conduct an investigation, and shall fix as the tax for the taxpayer an amount that is reasonable and nondiscriminatory, or if the tax has already been paid, shall order a refund of the amount over and above the tax so fixed. In fixing the tax to be charged, the administrator shall have the power to base the tax upon a percentage of gross receipts or any other measure which will assure that the tax assessed shall be uniform with that assessed on businesses of like nature, so long as the amount assessed does not exceed the tax as prescribed by this chapter.

(D) Should the administrator determine that the gross receipt measure of tax to be the proper basis, the administrator may require the taxpayer to submit a sworn statement of the gross receipts and pay the amount of tax as determined by the administrator.

4.06.220 Audit and examination of records and equipment.

(A) The administrator shall have the power to audit and examine all books and records of persons engaged in Cannabis business including both state and federal income tax returns, California sales tax returns, or other evidence documenting the gross receipts of persons engaged in Cannabis business, and, where necessary, all equipment, of any person engaged in Cannabis business in the county, for the purpose of ascertaining the amount of business tax, if any, required to be paid by the provisions hereof, and for the purpose of verifying any statements or any item thereof when filed by any person pursuant to the provisions of this chapter. If such person, after written demand by the administrator, refuses to make



available for audit, examination or verification such books, records or equipment as the administrator requests, the administrator may, after full consideration of all information within his or her knowledge concerning the Cannabis business and activities of the person so refusing, make an assessment in the manner provided in Sections 4.06.250 through 4.06.270 of any taxes estimated to be due.

(B) It shall be the duty of every person liable for the collection and payment to the County of any tax imposed by this chapter to keep and preserve, for a period of at least three years, all records as may be necessary to determine the amount of such tax as he or she may have been liable for the collection of and payment to the County, which records the administrator shall have the right to inspect at all reasonable times.

4.06.230 Tax deemed debt to county.

The amount of any tax, penalties and interest imposed by the provisions of this chapter shall be deemed a debt to the county and any person carrying on any Cannabis business without first having paid such tax shall be liable in an action in the name of the county in any court of competent jurisdiction for the amount of the tax, and penalties and interest imposed on such business.

4.06.240 Deficiency determinations.

If the administrator is not satisfied that any statement filed as required under the provisions of this chapter is correct, or that the amount of tax is correctly computed, he or she may compute and determine the amount to be paid and make a deficiency determination upon the basis of the facts contained in the statement or upon the basis of any information in his or her possession or that may come into his or her possession within three years of the date the tax was originally due and payable. One or more deficiency determinations of the amount of tax due for a period or periods may be made. When a person discontinues engaging in a business, a deficiency determination may be made at any time within three years thereafter as to any liability arising from engaging in such business whether or not a deficiency determination is issued prior to the date the tax would otherwise be due. Whenever a deficiency determination is made, a notice shall be given to the person concerned in the same manner as notices of assessment are given under Sections 4.06.250 through 4.06.270.

4.06.250 Tax assessment - Authorized when - Nonpayment - Fraud.

(A) Under any of the following circumstances, the administrator may make and give notice of an assessment of the amount of tax owed by a person under this chapter at any time:

- (1) If the person has not filed any statement required under the provisions of this chapter;
- (2) If the person has not paid any tax due under the provisions of this chapter;
- (3) If the person has not, after demand by the administrator, filed a corrected statement, or furnished to the administrator adequate substantiation of the information contained in a statement already filed, or paid any additional amount of tax due under the provisions of this chapter;
- (4) If the administrator determines that the nonpayment of any business tax due under this chapter is due to fraud, a penalty of twenty-five percent of the amount of the tax shall be added thereto in addition to penalties and interest otherwise stated in this chapter.
- (B) The notice of assessment shall separately set forth the amount of any tax known by the administrator to be due or estimated by the administrator, after consideration of all information within the administrator's knowledge concerning the business and activities of the person assessed, to be due under each applicable section of this chapter, and shall include the amount of any penalties or interest accrued on each amount to the date of the notice of assessment.

4.06.260 Tax assessment - Notice requirements.

The notice of assessment shall be served upon the person either by handing it to him or her personally, or by a deposit of the notice in the United States mail, postage prepaid thereon, addressed to the person at the address of the location of

the business or to such other address as he or she shall register with the administrator for the purpose of receiving notices provided under this chapter; or, should the person have no address registered with the administrator for such

purpose, then to such person's last known address. For the purposes of this section, a service by mail is complete at the time of deposit in the United States mail.

4.06.270 Tax assessment - Hearing - Application and determination.

Within ten days after the date of service the person may apply in writing to the administrator for a hearing on the assessment. If application for a hearing before the county is not made within the time herein prescribed, the tax assessed by the administrator shall become final and conclusive. Within thirty day s of the receipt of any such application for hearing, the administrator shall cause the matter to be set for hearing before him or her not later than thirty-five days after the receipt of the application, unless a later date is agreed to by the administrator and the person requesting the hearing. Notice of such hearing shall be given by the administrator to the person requesting such hearing not later than five days prior to such hearing.

At such hearing said applicant may appear and offer evidence why the assessment as made by the administrator should not be confirmed and fixed as the tax due. After such hearing the administrator shall determine and reassess the proper tax to be charged and shall give written notice to the person in the manner prescribed in Section 4.06.260 for giving notice of assessment.

4.06.280 Conviction for chapter violation - Taxes not waived.

The conviction and punishment of any person for failure to pay the required tax shall not excuse or exempt such person from any civil action for the tax debt unpaid at the time of such conviction. No civil action shall prevent a criminal prosecution for any violation of the provisions of this chapter or of any state law requiring the payment of all taxes.

4.06.290 Violation deemed misdemeanor - Penalty.

Any person violating any of the provisions of this chapter or any regulation or rule passed in accordance herewith, shall be deemed guilty of a misdemeanor, and upon conviction thereof shall be punishable by a fine of not more than five hundred dollars or by imprisonment for a period of not more than six months, or by both such fine and imprisonment.

4.06.300 Severability.

Should any provision of this chapter, or its application to any person or circumstance, be determined by a court of competent jurisdiction to be unlawful, unenforceable or otherwise void, that determination shall have no effect on any other provision of this chapter or the application of this chapter to any other person or circumstance and, to that end, the provisions hereof are severable.

4.06.310 Effect of state and federal reference/ authorization.

(A) Unless specifically provided otherwise, any reference to a state or federal statute in this chapter shall mean such statute as it may be amended from time to time, provided that such reference to a statute herein shall not include any amendment thereto, or to any change of interpretation thereto by a state or federal agency or court of law with the duty to interpret such law, to the extent that such amendment or change of



interpretation would, under California law, require voter approval of such amendment or interpretation, or to the extent that such change would result in a tax decrease. To the extent voter approval would otherwise be required or a tax decrease would result, the prior version of the statute (or interpretation) shall remain applicable; for any application or situation that would not require voter approval or result in a decrease of a tax, provisions of the amended statute (or new interpretation) shall be applicable to the maximum possible extent.

(B) To the extent that the county's authorization to collect or impose any tax imposed under this chapter is expanded as a result of changes in state or federal law, no amendment or modification of this chapter shall be required to conform the tax to those changes, and the tax shall be imposed and collected to the full extent of the authorization up to the full amount of the tax imposed under this chapter.

4.06.320 Remedies cumulative.

All remedies and penalties prescribed by this chapter or which are available under any other provision of law or equity, including but not limited to the California False Claims Act (Government Code Section 12650 et seq.) and the California Unfair Practices Act (Business and Professions Code Section 17070 et seq.), are cumulative. The use of one or more remedies by the county shall not bar the use of any other remedy for the purpose of enforcing the provisions of this chapter.

4.06.330 Amendment or repeal.

Chapter 4.06 of the Santa Cruz County Code may be repealed or amended by the Board of Supervisors without a vote of the people. However, as required by Chapter XIIIC of the California Constitution, voter approval is required for any amendment provision that would increase the rate of any tax levied pursuant to this chapter. The people of the County of Santa Cruz affirm that the following actions shall not constitute an increase of the rate of a tax:

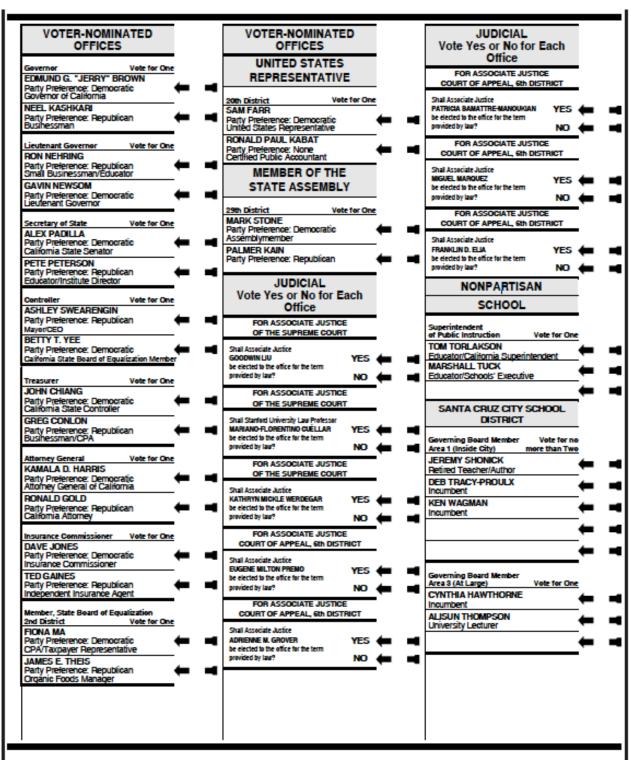
- (A) The restoration of the rate of the tax to a rate that is no higher than that set by this chapter, if the Board of Supervisors has acted to reduce the rate of the tax;
- (B) An action that interprets or clarifies the methodology of the tax, or any definition applicable to the tax, so long as interpretation or clarification (even if contrary to some prior interpretation or clarification) is not inconsistent with the language of this chapter;
- (C) The establishment of a class of person that is exempt or excepted from the tax or the discontinuation of any such exemption or exception (other than the discontinuation of an exemption or exception specifically set forth in this chapter);

O

(D) The collection of the tax imposed by this chapter, even if the county had, for some period of time, failed to collect the tax.



Practice Ballot / Boleta de practica



CA44-1-001

VOTE BOTH SIDES

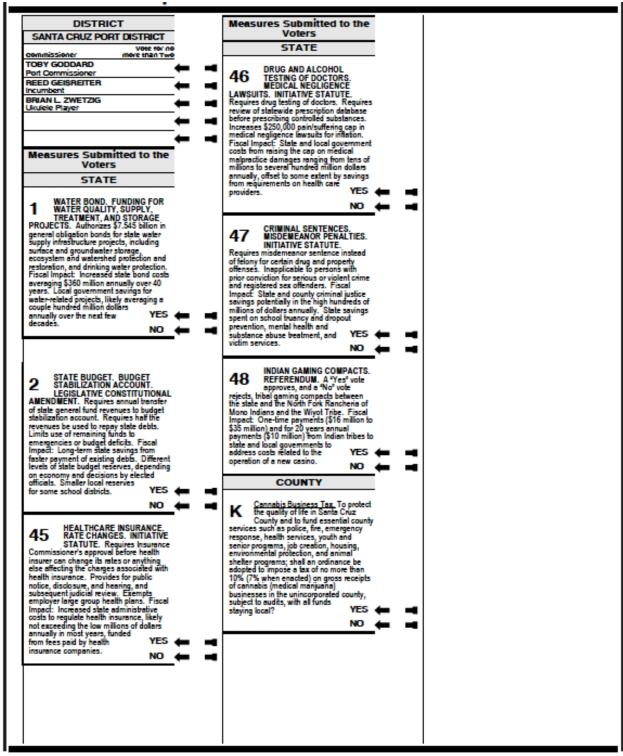
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44-SB1F





Practice Ballot / Boleta de practica



CA44-2-A1

VOTE BOTH SIDES

44-SB1B

Detach postcard to apply for a ballot by mail, FAX, or in person.

Separe la aplicación para solicitar una balota por correo, FAX, o personalmente

Your return address — Remita a:

Mail or take this card to the local elections official Or fax to: 831-454-2445 **Deadline: Oct. 28, 2014**

Entregue esta tarjeta al O envíela por fax al: 831-454

O envíela por fax al: 831-454-2445 Fecha límite: 28 de oct. del 2014



Put a first class stamp here Ponga una estampilla de la primera clase aquí



funcionario electoral

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SANTA CRUZ COUNTY CLERK ELECTIONS DEPARTMENT 701 OCEAN ST RM 210 SANTA CRUZ CA 95060-4076



Is my polling place accessible?

If you see the word YES under the disability symbol on the back cover, your polling place is accessible to people with disabilities.

If you see the word NO, your polling place is not accessible.

Is my polling place accessible?

Si ve la palabra YES en el símbolo de acceso al otro lado de esta hoja, su mesa electoral es accesible para las personas con discapacidades.

Si está impresa con la palabra NO, su mesa electoral no es accesible para las personas con discapacidades. County Clerk Elections Department 701 Ocean ST Room 210 Santa Cruz, CA 95060-4076



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CHANGE SERVICE REQUESTED

Want to vote by mail?

Fill out this card.

Ballot Type [##]

Do not use this card if you are a permanent vote-by-mail voter or live in an all-mail ballot precinct. No utilice esta tarjeta si tu vota por correo-permanente o si vive en un recinto donde se vota por correo.

¿Desea votar por correo?

Llene esta tarjeta.

Call 831-454-2060 Or apply online at www.votescount.com by 5 pm Oct. 28, 2014	Llama 831-454-2060 O solicite en línea en: www.votescount.com por 5pm del 28 de oct. de 2014	Mail to: [voter name] [voter registered address] [voter city, state zip]	
Mail my ballot to: ☐ Sar Number and street – call		eta a: □ Igual que arriba O	
City – cuidad	State – Es	tado Zip code – <i>cp</i>	
Optional – Opcional: Te	el.#: Email		
elecciones. Read and sign – I am registered applied for any other vote-by-n	y mail for all elections – Marque and to vote in Santa Cruz County. I have not nail ballot for this election. I certify under this state law that the information above is	aquí si desea votar por correo en t Voter, sign here (as registered) Votante, firme aquí (tal como la re	
Lea y firme: Soy votante inscrito en el Condado de Santa Cruz. No he solicitado ninguna otra balota de votar por correo para esta elección. Certifico bajo pena de perjurio según las leyes del Estado de California que la información anterior es verdadera y correcta.		X Date - Fecha	

Your polling place may have changed. For directions, go to: www.votescount.com Su mesa electoral puede haber cambiado. Si desea instrucciones visite: www.votescount.com

Your polling place for the November 4, 2014 General Election

[location], Precinct # []

[address]

Su mesa electoral para la elección general del 4 de noviembre de 2014 Polls open from 7 am – 8 pm. Las mesas electorales abren de 7 am - 8 pm