


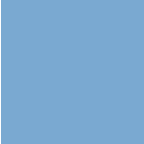


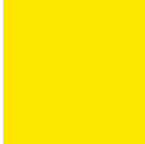


Election materials color palette (with corresponding CA Secretary of State party colors)

						
CA SOS "Peace and Freedom" Pantone 465	CA SOS "Green" Pantone 192	CA SOS "Republican" Pantone Purple	CA SOS "Democratic" Pantone 543	CA SOS "American Independent" Pantone 152	CA SOS "No Party Preference" Pantone 360	CA SOS "Libertarian" Pantone Yellow

3:1 contrast ratio (Use for large text: titles, headings, and banners — in color on white, or white text on solid color background)

								
#b28e2f R178 G142 B47	#43a0b2 R67 G160 B178	#d7616f R215 G97 B111	#00a59c R0 G165 B156	#b083a7 R176 G131 B167	#3f98d3 R63 G152 B211	#d87d2e R216 G125 B46	#849b5d R132 G155 B93	#949494 R148 G148 B148
#b28e2f R178 G142 B47	#43a0b2 R67 G160 B178	#d7616f R215 G97 B111	#00a59c R0 G165 B156	#b083a7 R176 G131 B167	#3f98d3 R63 G152 B211	#d87d2e R216 G125 B46	#849b5d R132 G155 B93	#949494 R148 G148 B148

7:1 contrast ratio (Use for any size text — in color on white, or white text on solid color background)

								
#6e5723 R110 G87 B35	#27606b R39 G96 B107	#a72534 R167 G37 B52	#00645f R0 G100 B95	#744c6e R116 G76 B110	#275d81 R39 G93 B129	#824d20 R130 G77 B32	#515f39 R81 G95 B57	#595959 R89 G89 B89
#6e5723 R110 G87 B35 PMS 462	#27606b R39 G96 B107 PMS 316	#a72534 R167 G37 B52 PMS 202	#00645f R0 G100 B95 PMS 7722	#744c6e R116 G76 B110 PMS 7659	#275d81 R39 G93 B129 PMS 295	#824d20 R130 G77 B32 PMS 483	#515f39 R81 G95 B57 PMS 7764	#595959 R89 G89 B89 PMS 426

Listed contrast ratios meet or exceed WCAG 2.0 accessibility requirements.

PMS numbers shown for 7:1 contrast ratio are closest Pantone equivalents. For 3:1 contrast ratio, use PMS color at 70%.